

Let's
work
together

ENTER

charlotte meek
Designer

SAMSUNG



SONY

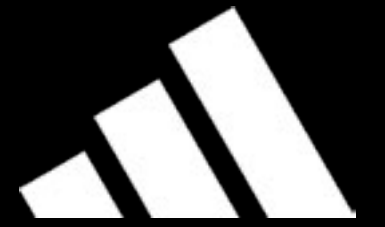
Exxon™

Cadbury

ODEON



RTÉ



Brands I have work with



Clarks®



FINANCIAL TIMES

BRITVIČ



DIAGEO



Adidas e-commerce

DROPSET / RAPIDMOVE SS26 CAMPAIGN

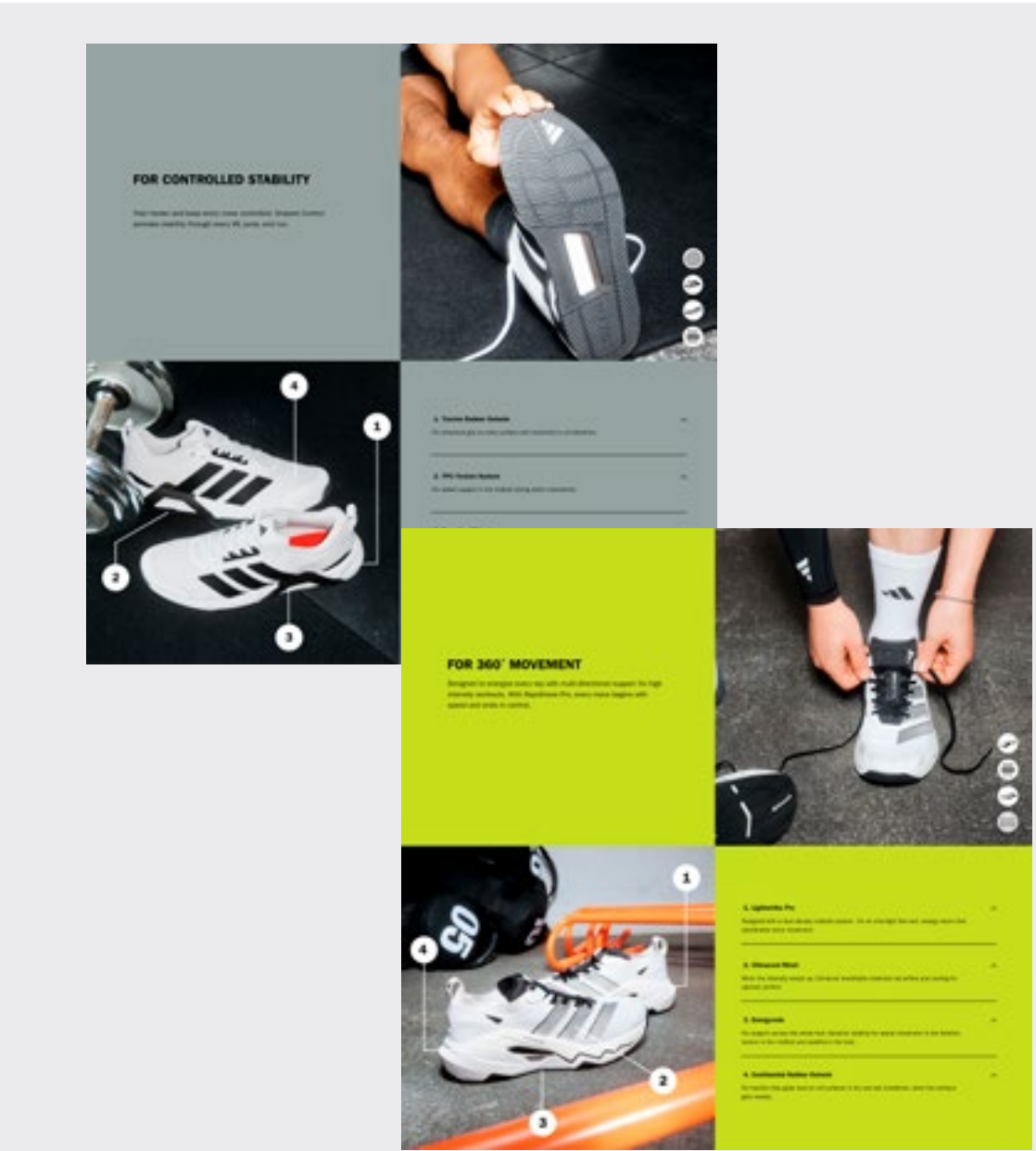
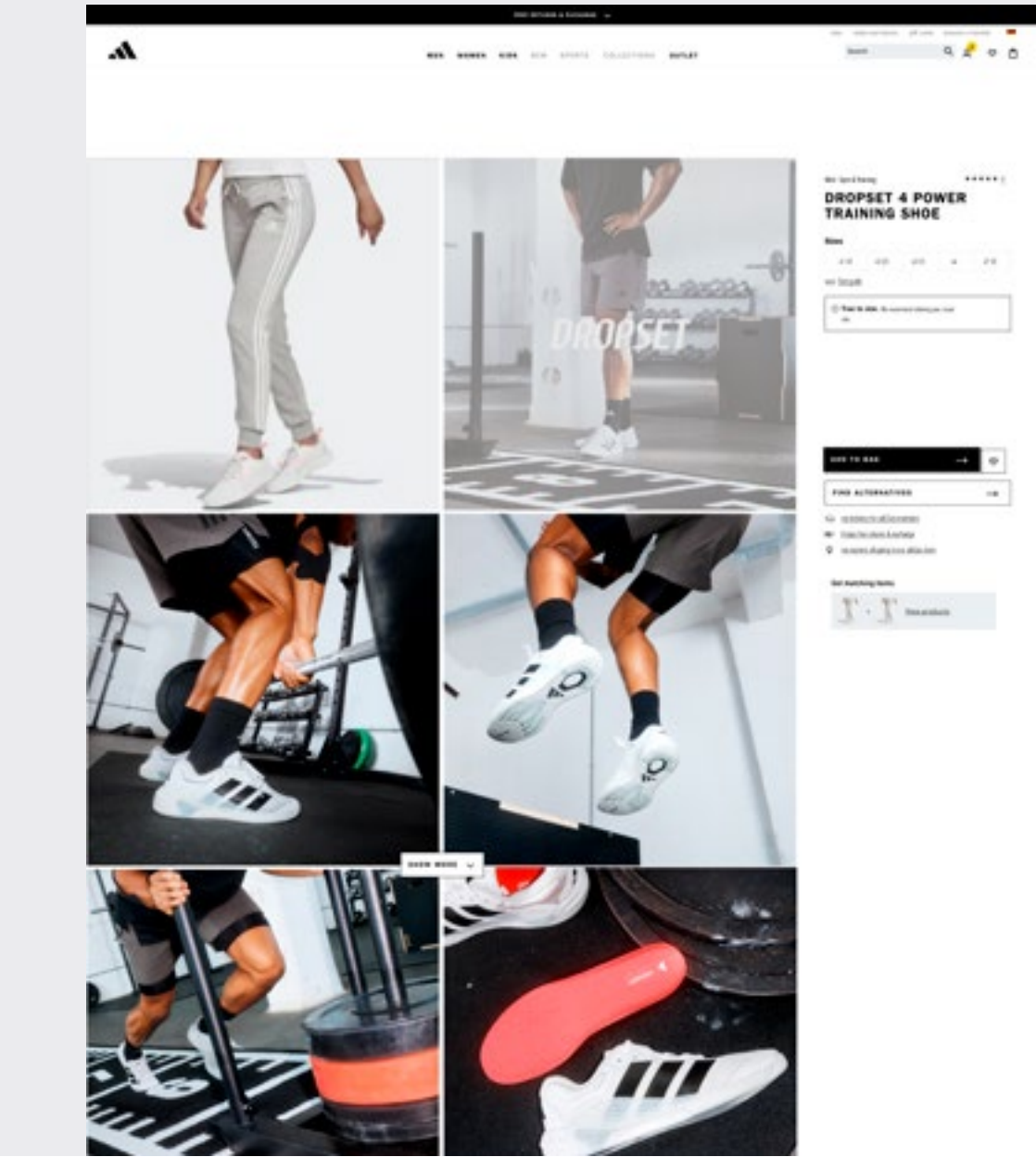
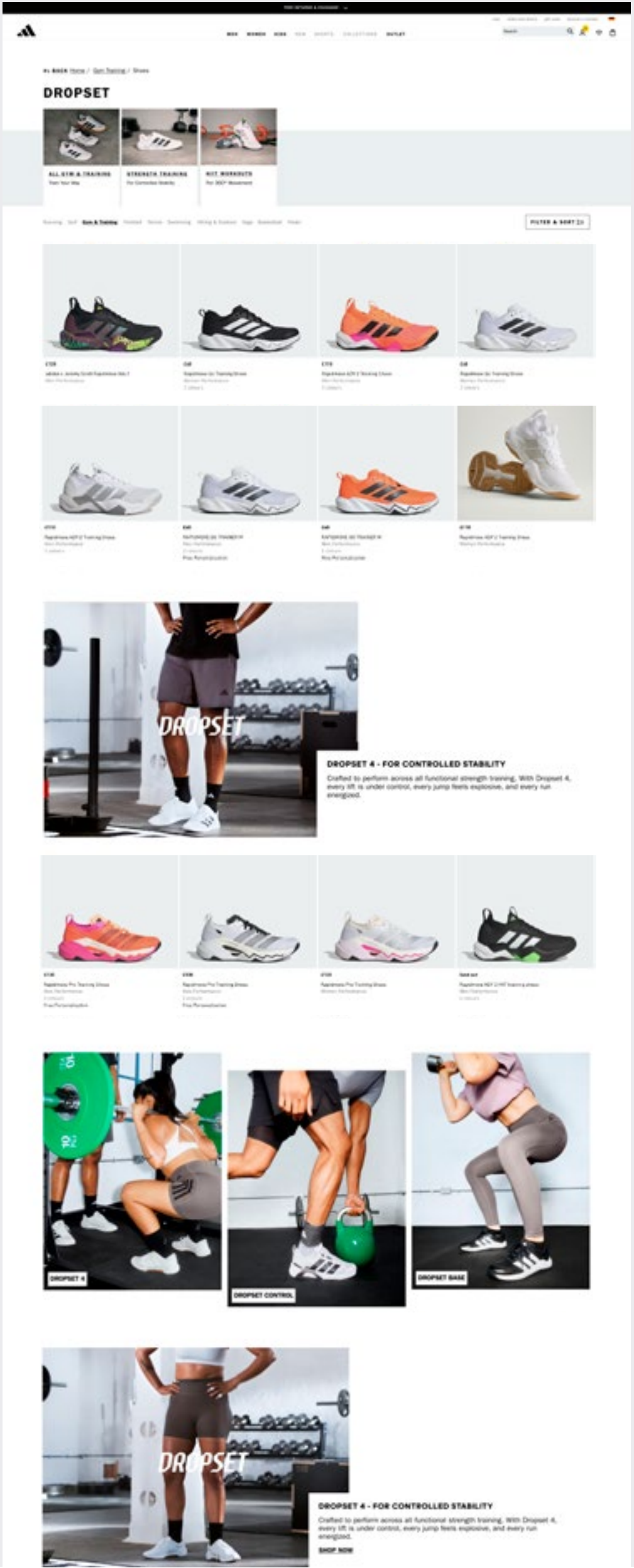
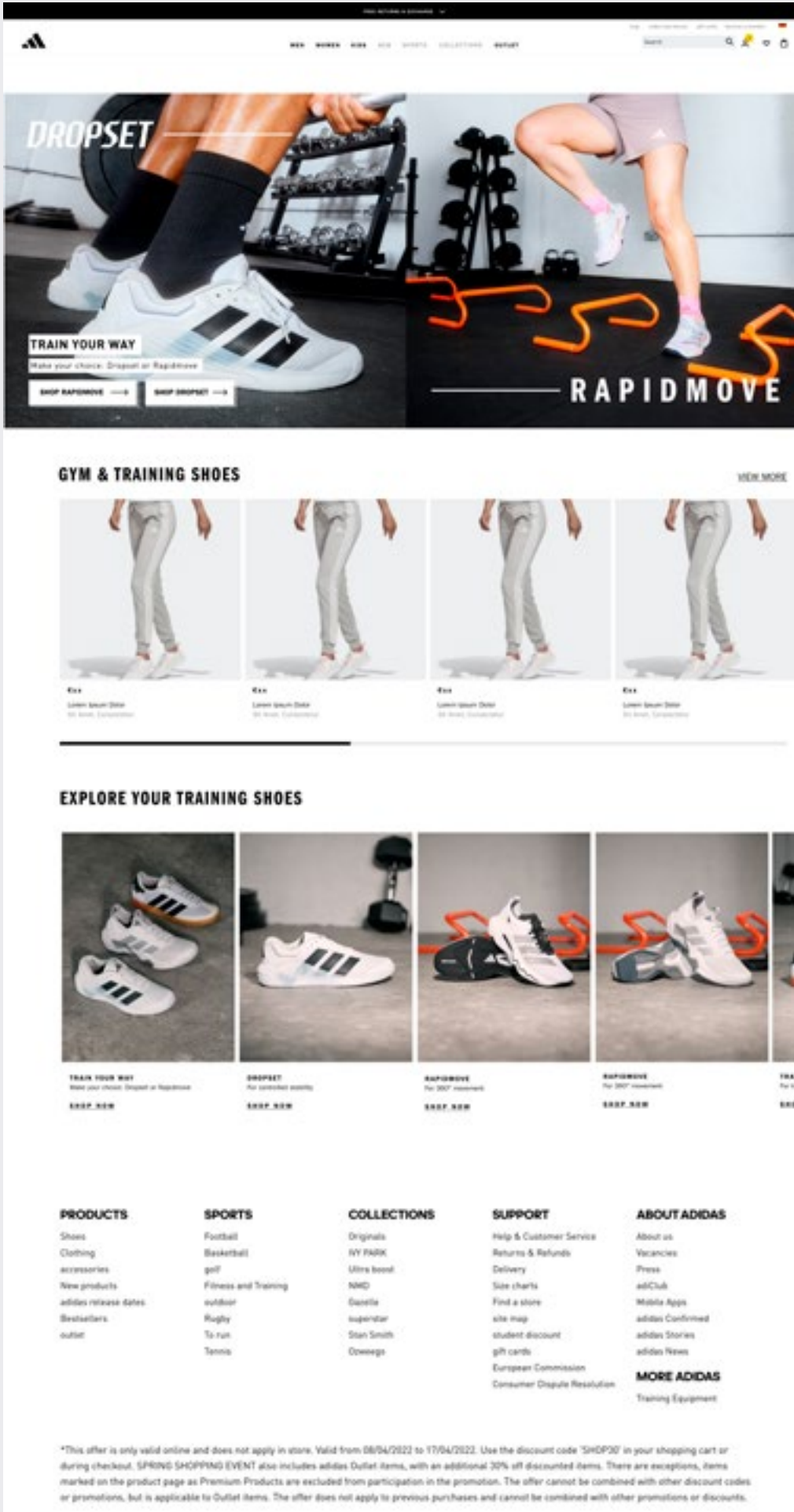
A full e-commerce experience designed for Adidas (.com) Dropset and Rapidmove franchise. The goal was to create a performance-driven, clean and engaging shopping experience that reflects the brand's energy and innovation in footwear using static and motion assets across the Adidas eco-system.

ROLE UI UX Designer

SOFTWARE Figma, Photoshop, Illustrator

YEAR 2025

PROJECT DURATION 10 weeks



Adidas e-commerce

DROPSET / RAPIDMOVE SS26 CAMPAIGN

Responsive CRMs were created for both mobile and desktop which were sent out to targeted groups. The email headers were motion to emphasise the core USPs of the trainers.

ROLE	UI UX Designer
SOFTWARE	Figma
YEAR	2025
PROJECT DURATION	10 weeks

FOR CONTROLLED STABILITY

For best results, [view email online](#)



Dropset: For Controlled Stability

Lifts hit different when your kicks keep you grounded. Designed for strength workouts, Dropset turns every session into a flex of power.

SHOP NOW



DROPSET 4

Crafted to perform across all functional strength training. With Dropset 4, every lift is under control, every jump feels explosive, and every run energized.

SHOP DROPSET 4



DROPSET CONTROL

Train harder and keep every move controlled. Drosset Control provides stability through every lift, jump, and run.

SHOP DROPSET CONTROL



DROPSET BASE



Dropset: For Controlled Stability

Lifts hit different when your kicks keep you grounded. Designed for strength workouts, Dropset turns every session into a flex of power.

SHOP NOW



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SHOP DROPSET 4



DROPSET CONTROL

Train harder and keep every move controlled. Drosset Control provides stability through every lift, jump, and run.

SHOP DROPSET CONTROL



DROPSET BASE

Feel grounded and locked in. Dropset Base gives you stability and comfort to boost your confidence during your workout.

SHOP DROPSET BASE

DROPSET

FOR 360° MOVEMENT

For best results, [view email online](#)



Rapidmove: For 360° Movement

Move like you mean it, from explosive jumps and sprints to everything in between – accelerate your workout with Rapidmove, built upon the dynamics of speed and agility.

SHOP NOW



RAPIDMOVE PRO

Designed to energize every rep with multi-directional support for high intensity workouts. With Rapidmove Pro, every move begins with speed and ends in control.

SHOP RAPIDMOVE PRO



RAPIDMOVE ADV 2

Ramp up your performance and land every move. Rapidmove ADV 2 keeps you feeling cool and energized when your workout gets sweaty.

SHOP RAPIDMOVE ADV2



RAPIDMOVE GO

Keep the energy high and feel the responsive support in every direction. Rapidmove Go keeps you comfortable and locked into your rhythm.

SHOP RAPIDMOVE GO

RAPIDMOVE



Rapidmove: For 360° Movement

Move like you mean it, from explosive jumps and sprints to everything in between – accelerate your workout with Rapidmove, built upon the dynamics of speed and agility.

SHOP NOW



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SHOP RAPIDMOVE PRO



RAPIDMOVE ADV 2

Ramp up your performance and land every move. Rapidmove ADV 2 keeps you feeling cool and energized when your workout gets sweaty.

SHOP RAPIDMOVE ADV2



RAPIDMOVE GO

Keep the energy high and feel the responsive support in every direction. Rapidmove Go keeps you comfortable and locked into your rhythm.

SHOP RAPIDMOVE GO

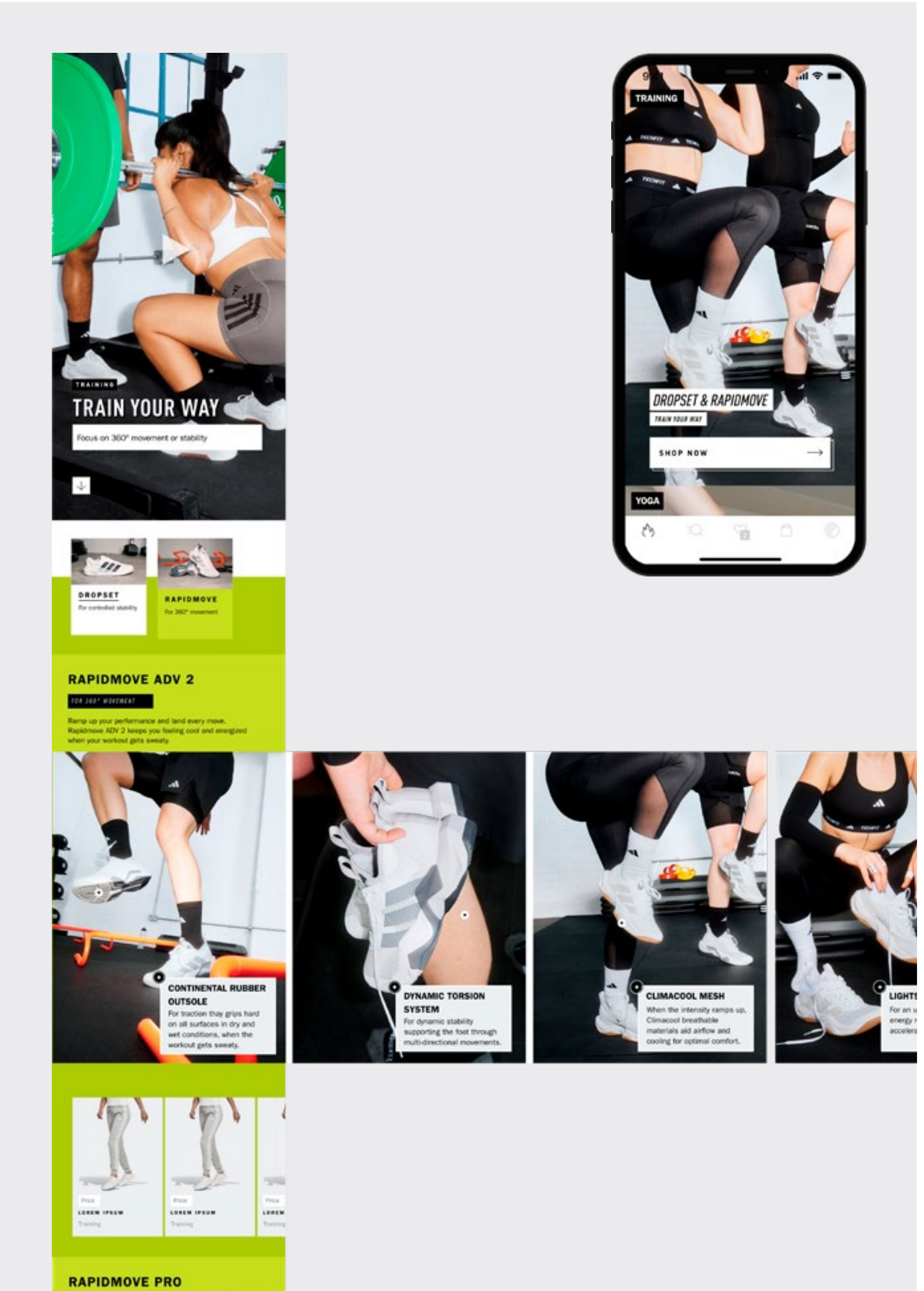
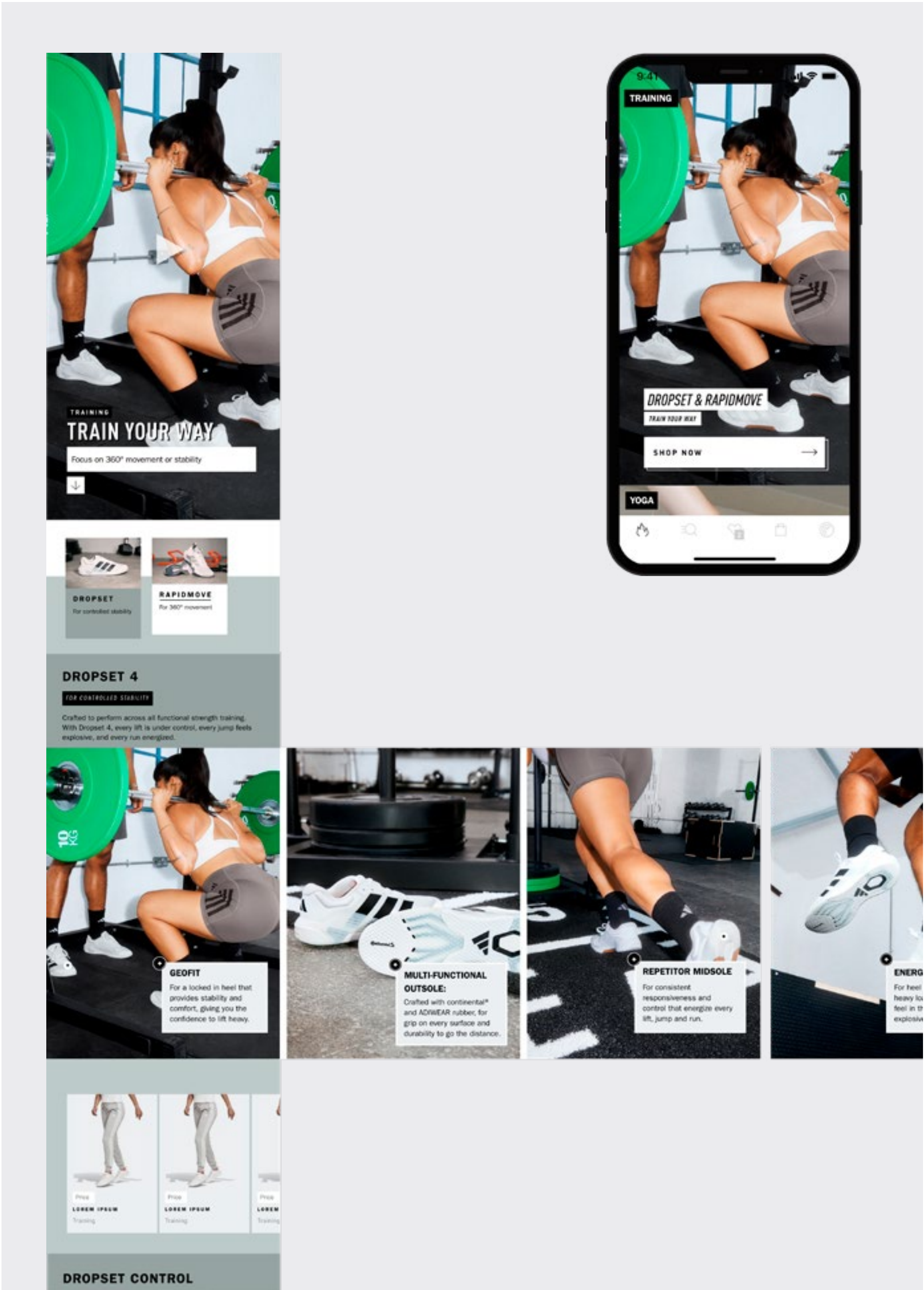
RAPIDMOVE

Adidas e-commerce

DROPSET / RAPIDMOVE SS26 CAMPAIGN

An app experience for Dropset and Rapidmove franchise was built to showcase movement, energy, and functionality through bold imagery, dynamic layouts, and product-focused interactions. By blending editorial-style visuals with intuitive navigation, the design creates a seamless flow between inspiration and conversion.

ROLE	UI UX Designer
SOFTWARE	Figma
YEAR	2025
PROJECT DURATION	10 weeks



Adidas e-commerce

OPTIMÉ SS26 CAMPAIGN

For Adidas Women's Training, I designed a suite of e-commerce experiences centered around the launch of the Optimé leggings collection. The experience combined editorial storytelling, social proof, product education, and commerce-focused interactions to help customers move seamlessly from inspiration to purchase.

Deliverables included: Campaign landing page, Product listing experience, Product detail page enhancements, Product education and FAQ modules, cross-sell and styling recommendations.

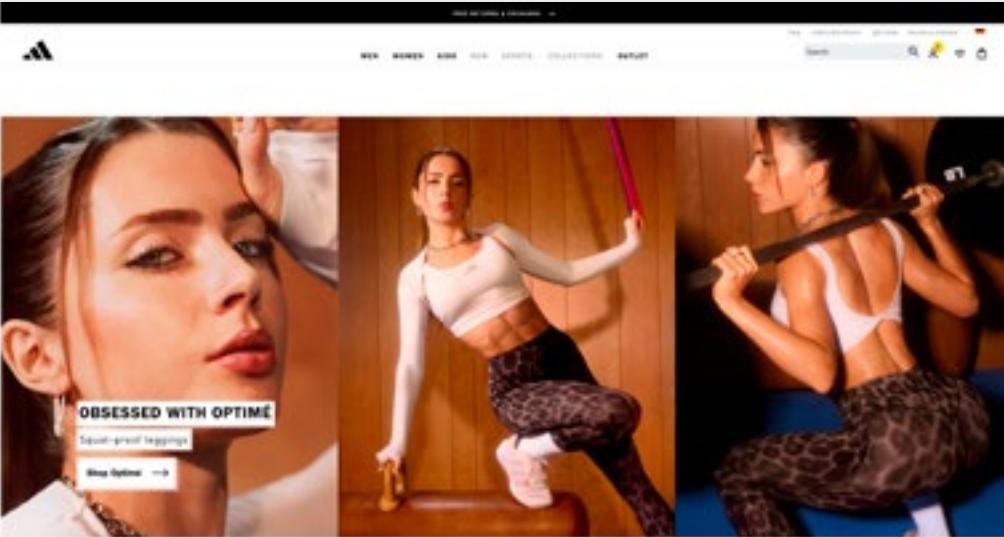
The goal was to create a premium shopping experience that highlighted product performance features while encouraging exploration across the broader collection.

ROLE UI UX Designer

SOFTWARE Figma, After Effects
Photoshop

YEAR 2025

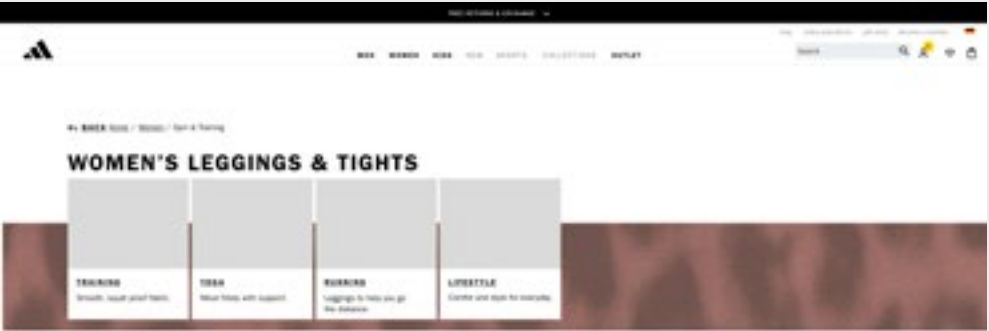
PROJECT DURATION 10 weeks



HOW IT'S STYLED EXPLORE ALL

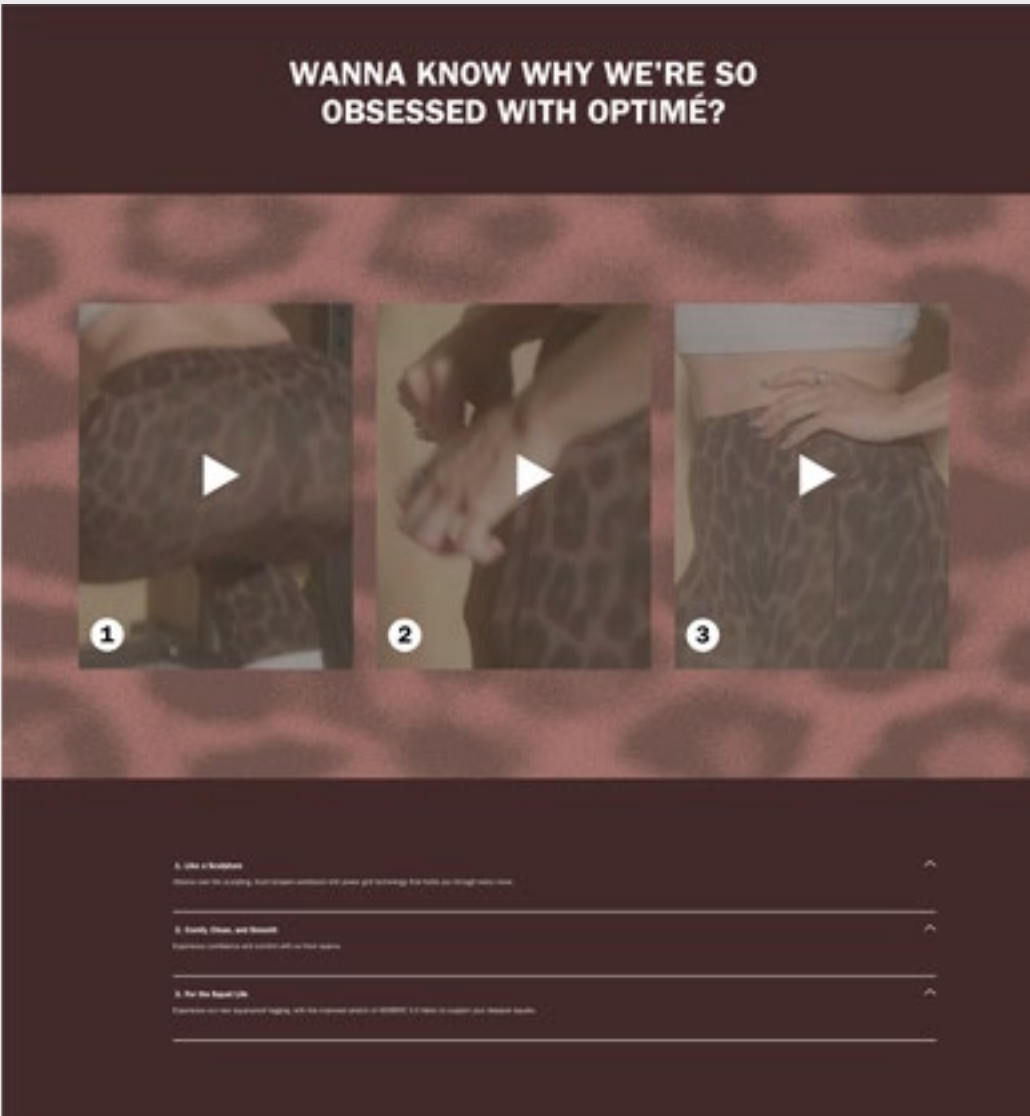
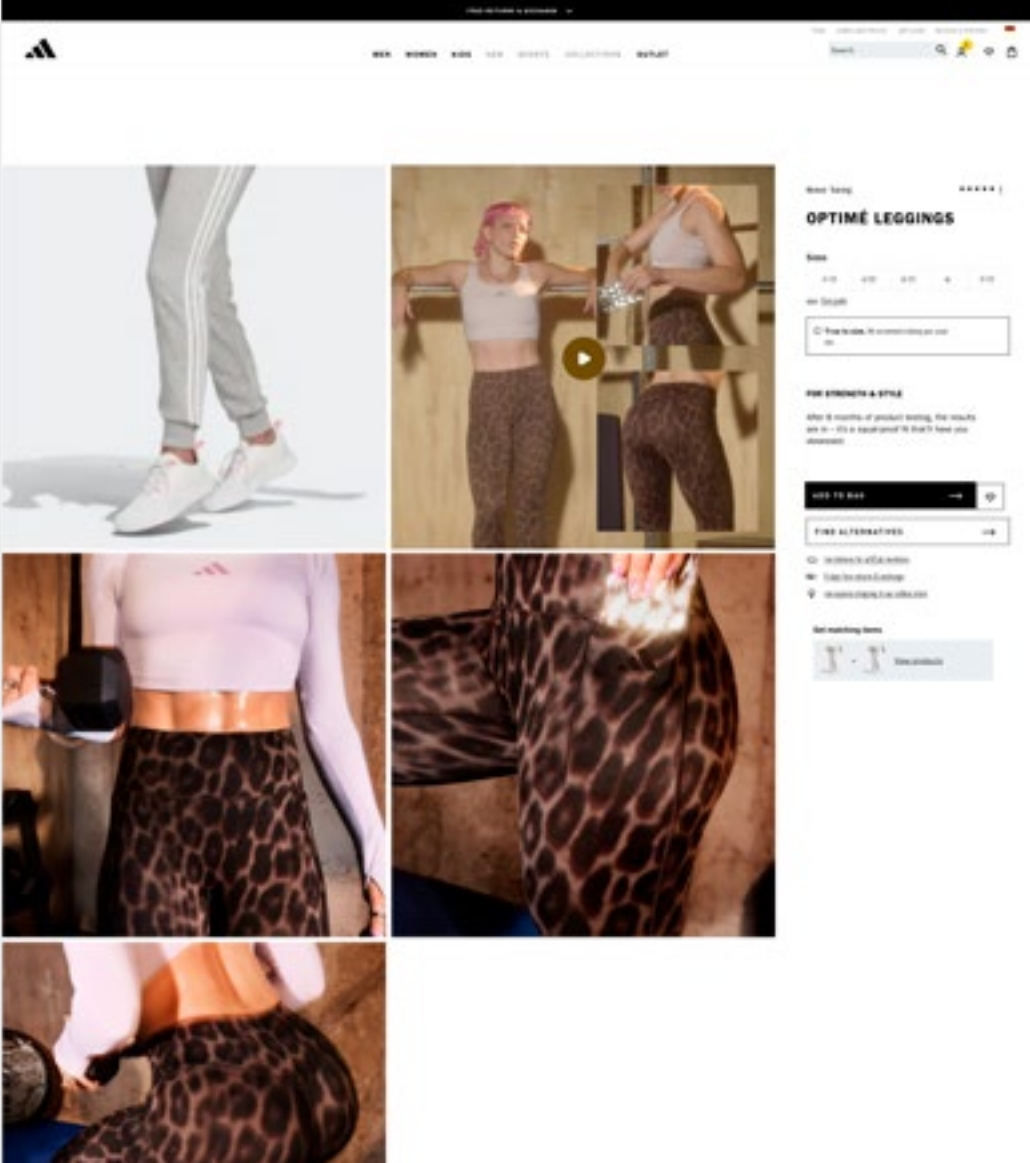
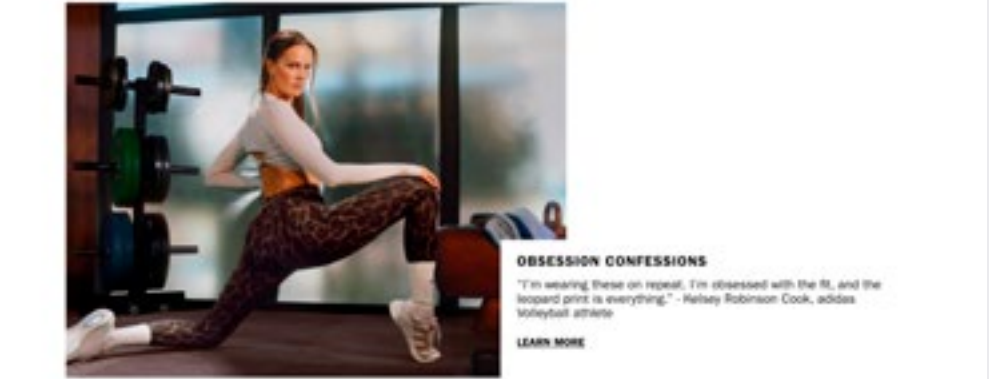


HOW YOU STYLE IT



HOW YOU STYLE IT

Smashing your goals? We love to see it - so tag us in your photos to appear in our showcase.



Adidas e-commerce

OPTIMÉ SS26 CAMPAIGN

CRMs were created to run along side the e-commerce campaign on Adidas .com website sent out to targeted audiences.

ROLE	UI UX Designer
SOFTWARE	Figma
YEAR	2025
PROJECT DURATION	10 weeks

OBSESSED WITH OPTIMÉ

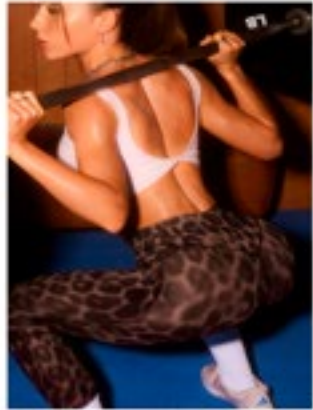
For best results, view email online



Bolder Design, Fiercer Workout.

Up the weight and upgrade your squats with a sculpting, form-finding silhouette backed by 8 months of testing and finessing – don't just turn up, level up.

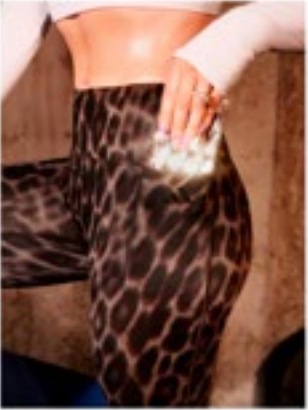
SHOP NOW



SQUAT-PROOF

Made of ADIMOVE 3.0 fabric with improved stretch for your deepest squats.

SHOP NOW



DOUBLE HIP POCKETS

Keep your essentials close, now with pockets on both sides instead of just one.

SHOP NOW



NO FRONT SEAMS

Experience comfort and confidence with no front seams for a flattering fit.

SHOP NOW

Show us how it's done

Share smashing your goals with #adidasoptime and get the most out of becoming a member – download the adidas app, and enter our raffle where you can win exclusive prizes.



For best results, view email online



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OBSESSED WITH OPTIMÉ

For best results, view email online



Break A Sweat, Then The Internet.

Level up your next gym selfie with our new leopard print, squat-proof leggings. Proceed with caution – your social feed might not be ready.

SHOP NOW



NO FRONT SEAMS

Experience comfort and confidence with no front seams for a flattering fit.

LEARN MORE



DOUBLE HIP POCKETS

Keep your essentials close, now with pockets on both sides instead of just one.

LEARN MORE



LEOPARD PRINT DESIGN

When your gym gear pushes your gym goals.

LEARN MORE

Show us how it's done

Share smashing your goals with #adidasoptime and get the most out of becoming a member – download the adidas app, and enter our raffle where you can win exclusive prizes.



For best results, view email online



Break A Sweat, Then The Internet.

Level up your next gym selfie with our new leopard print, squat-proof leggings. Proceed with caution – your social feed might not be ready.

SHOP NOW



NO FRONT SEAMS

Experience comfort and confidence with no front seams for a flattering fit.

LEARN MORE



DOUBLE HIP POCKETS

Keep your essentials close, now with pockets on both sides instead of just one.

LEARN MORE



LEOPARD PRINT DESIGN

When your gym gear pushes your gym goals.

LEARN MORE

Show us how it's done

Share smashing your goals with #adidasoptime and get the most out of becoming a member – download the adidas app, and enter our raffle where you can win exclusive prizes.



ADIDAS

now



POST FOR POINTS

Show us your best Optimé selfie to earn 50 adiClub points.

SHOP OPTIMÉ

ADIDAS

now



POST FOR POINTS

Show us your best Optimé selfie to earn 50 adiClub points.

SHOP OPTIMÉ

ADIDAS

now



FEED YOUR OBSESSION

Look, we know your obsessed. That's why we're here.

SHOP OPTIMÉ

ADIDAS

now



FEED YOUR OBSESSION

Look, we know your obsessed. That's why we're here.

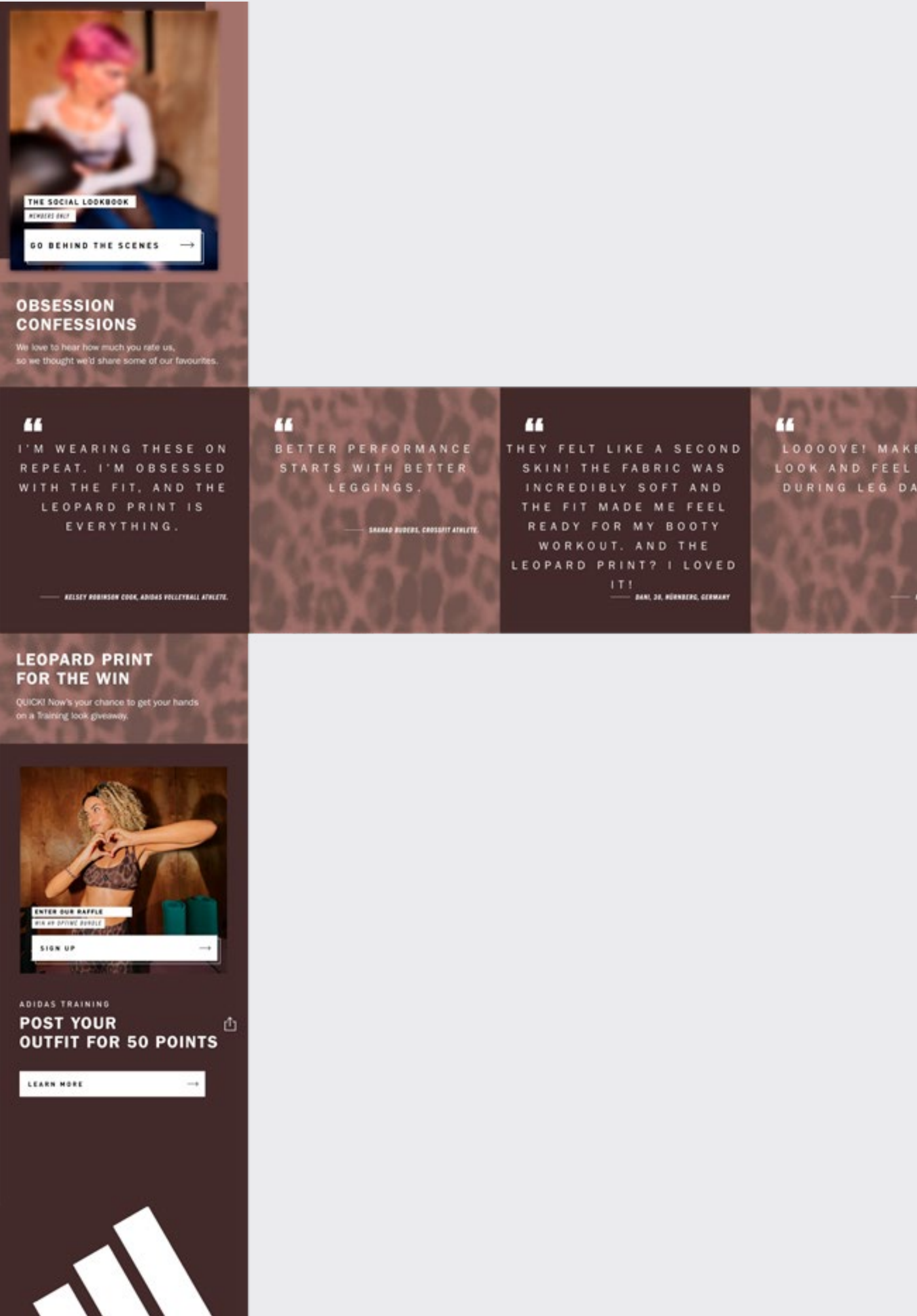
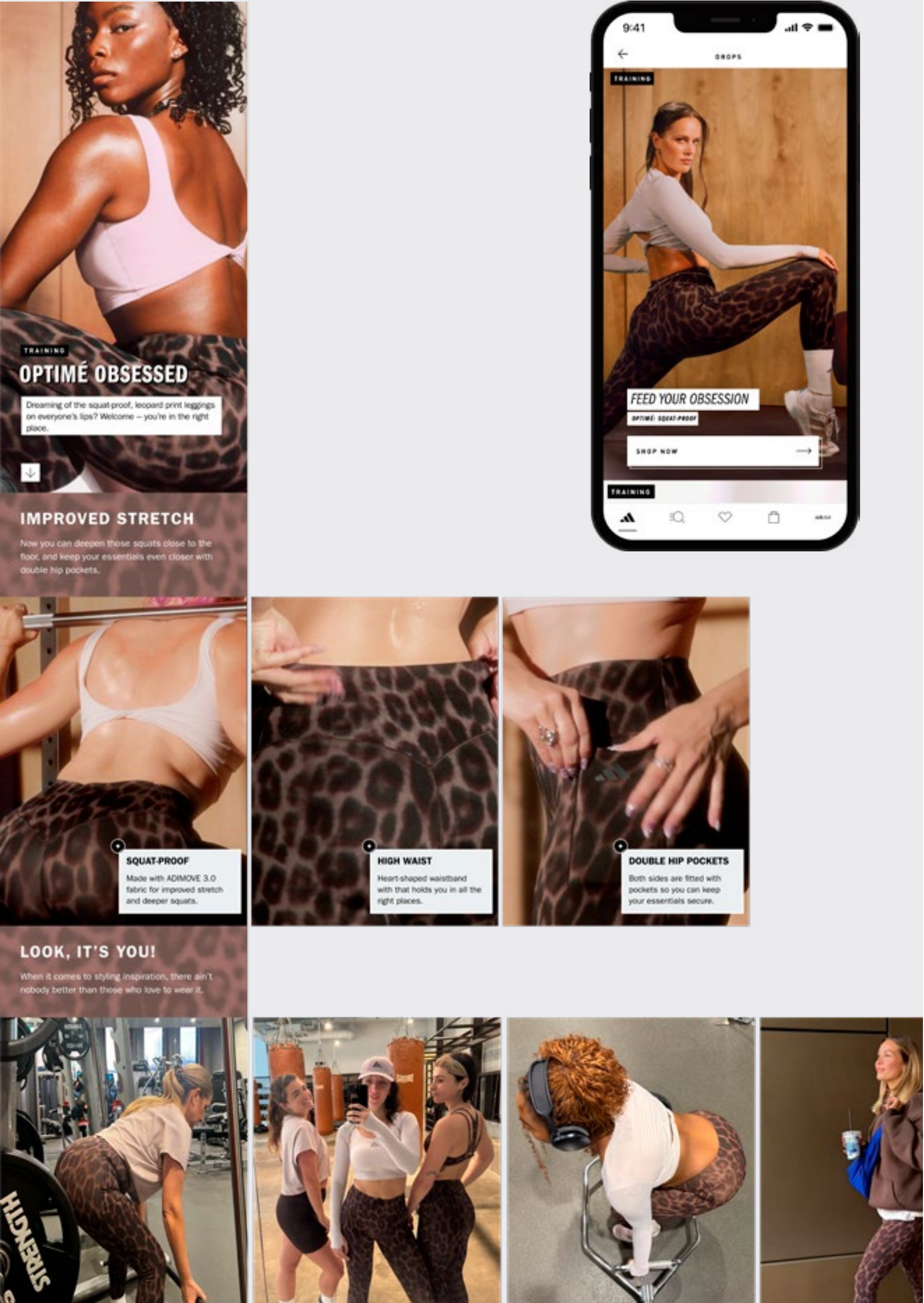
SHOP OPTIMÉ

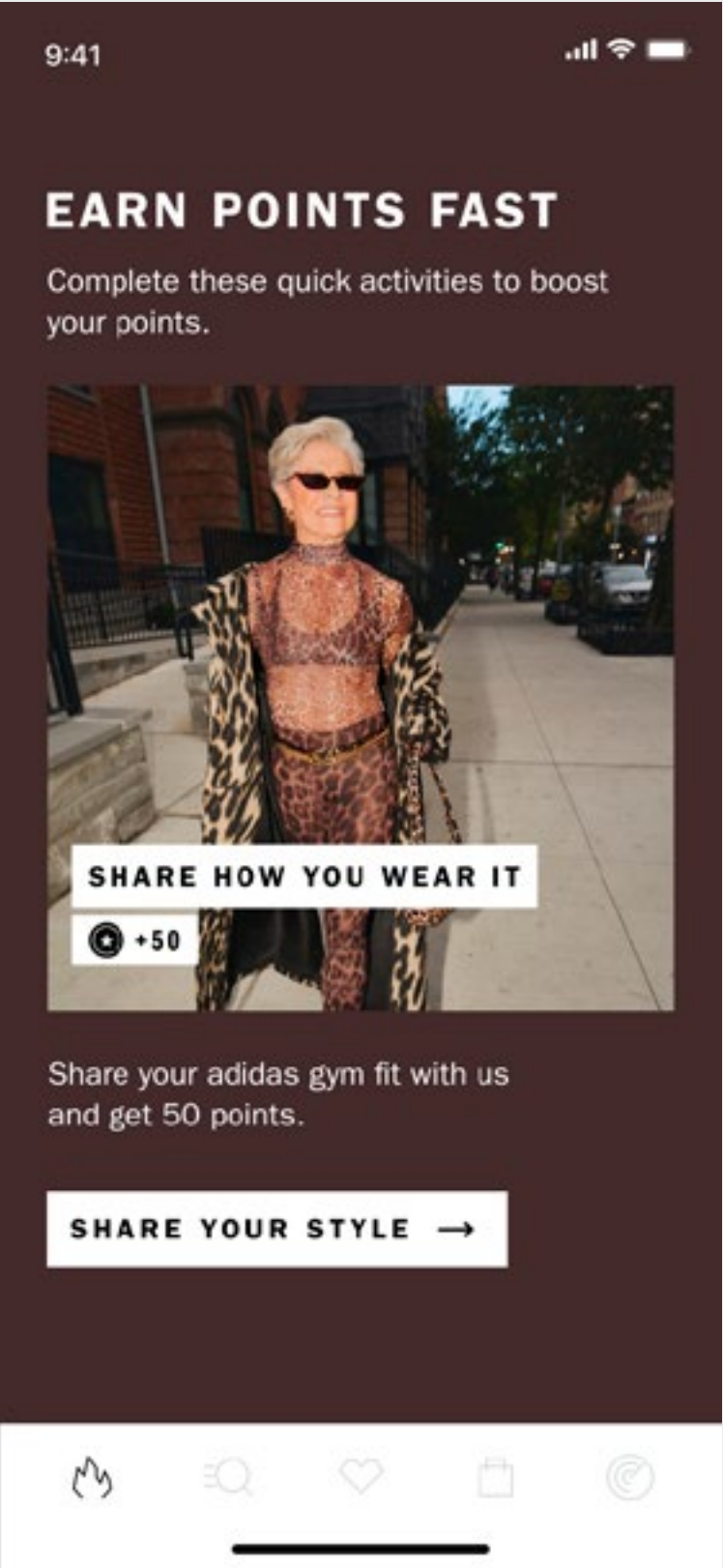
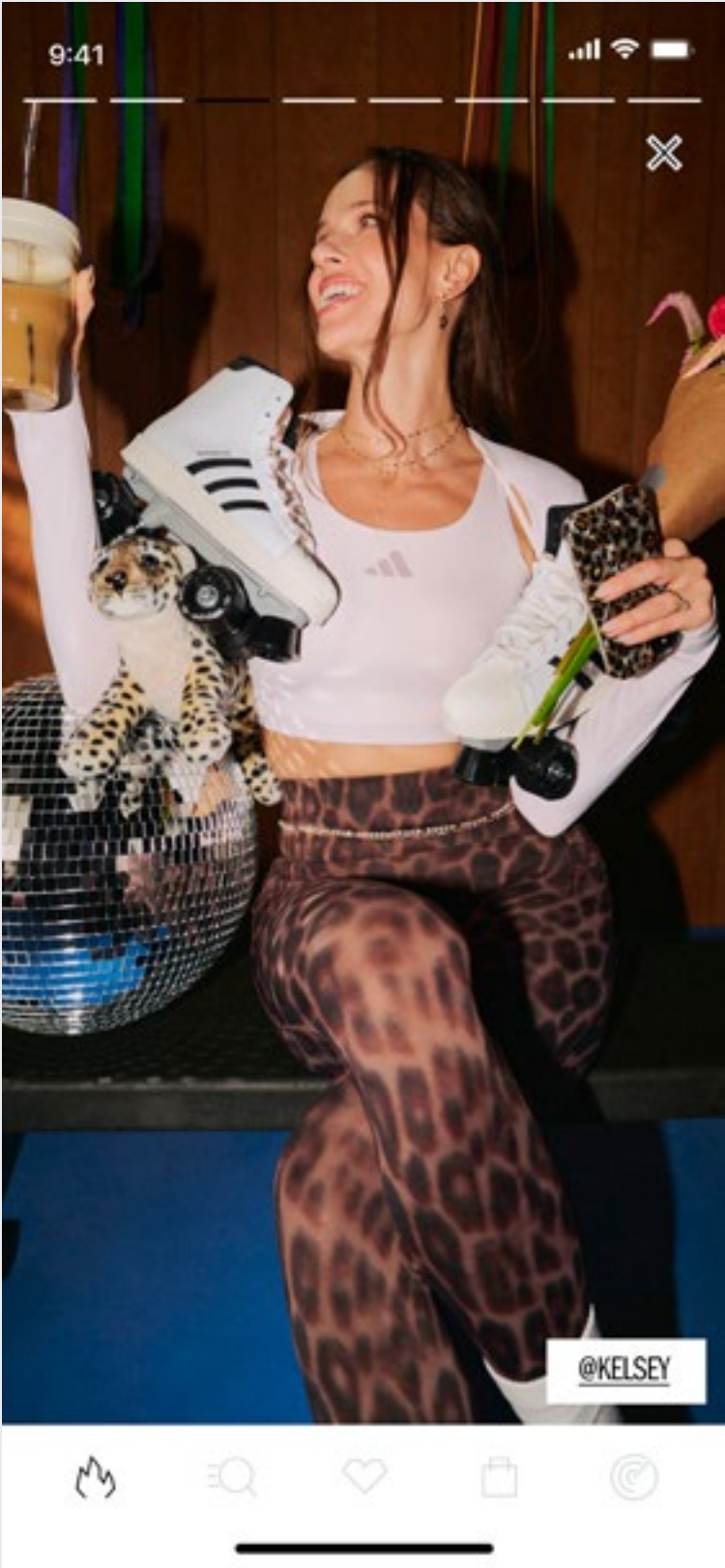
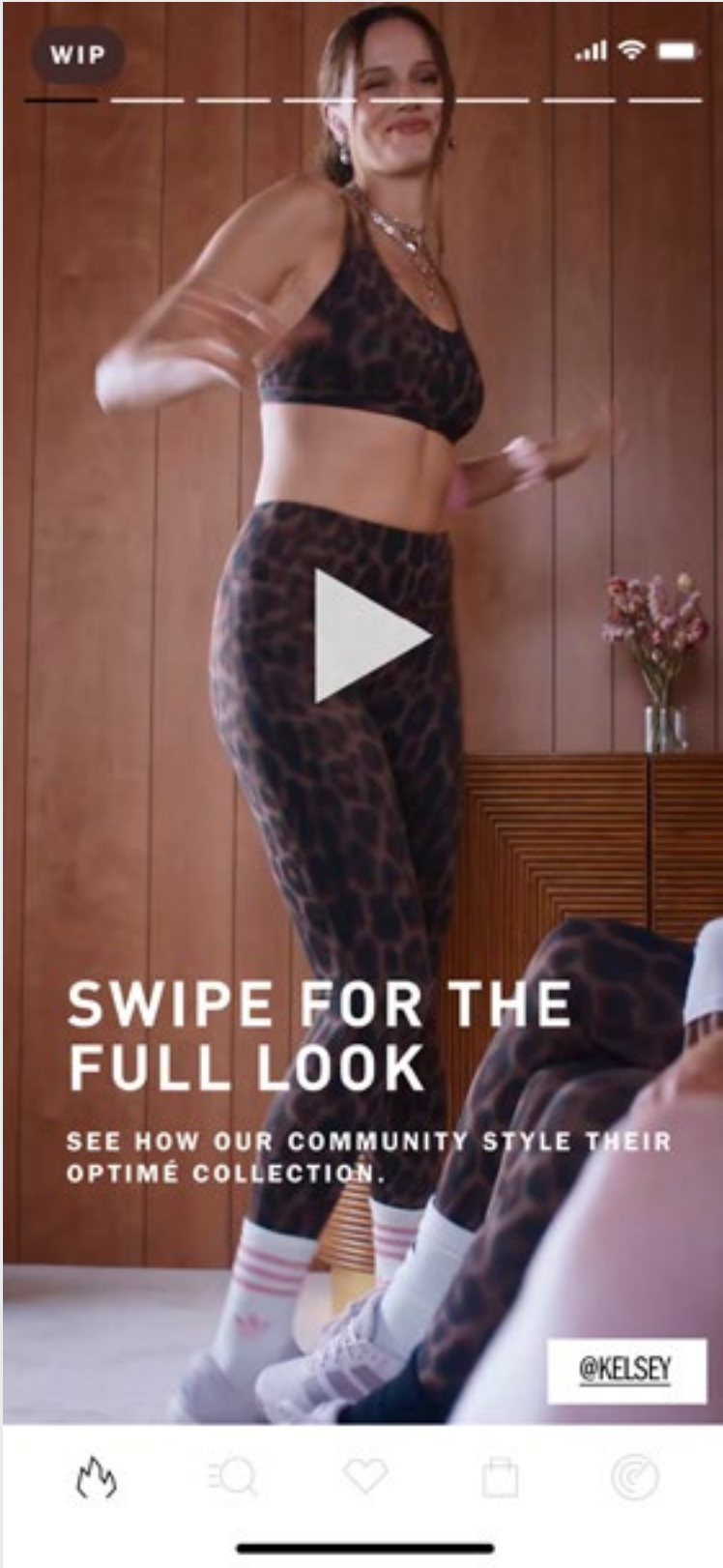
Adidas e-commerce

OPTIMÉ SS26 CAMPAIGN

As part of the digital campaign, an interactive app experience was created to showcase the Optimé franchise. The app extended the online UX journey by incorporating the collection’s signature leopard-print aesthetic throughout the interface. Interactive carousels, layered content overlays, user-generated content, and a social-inspired lookbook were integrated to create a more immersive and engaging brand experience.

ROLE	UI UX Designer
SOFTWARE	Figma, After Effects Photoshop
YEAR	2025
PROJECT DURATION	10 weeks





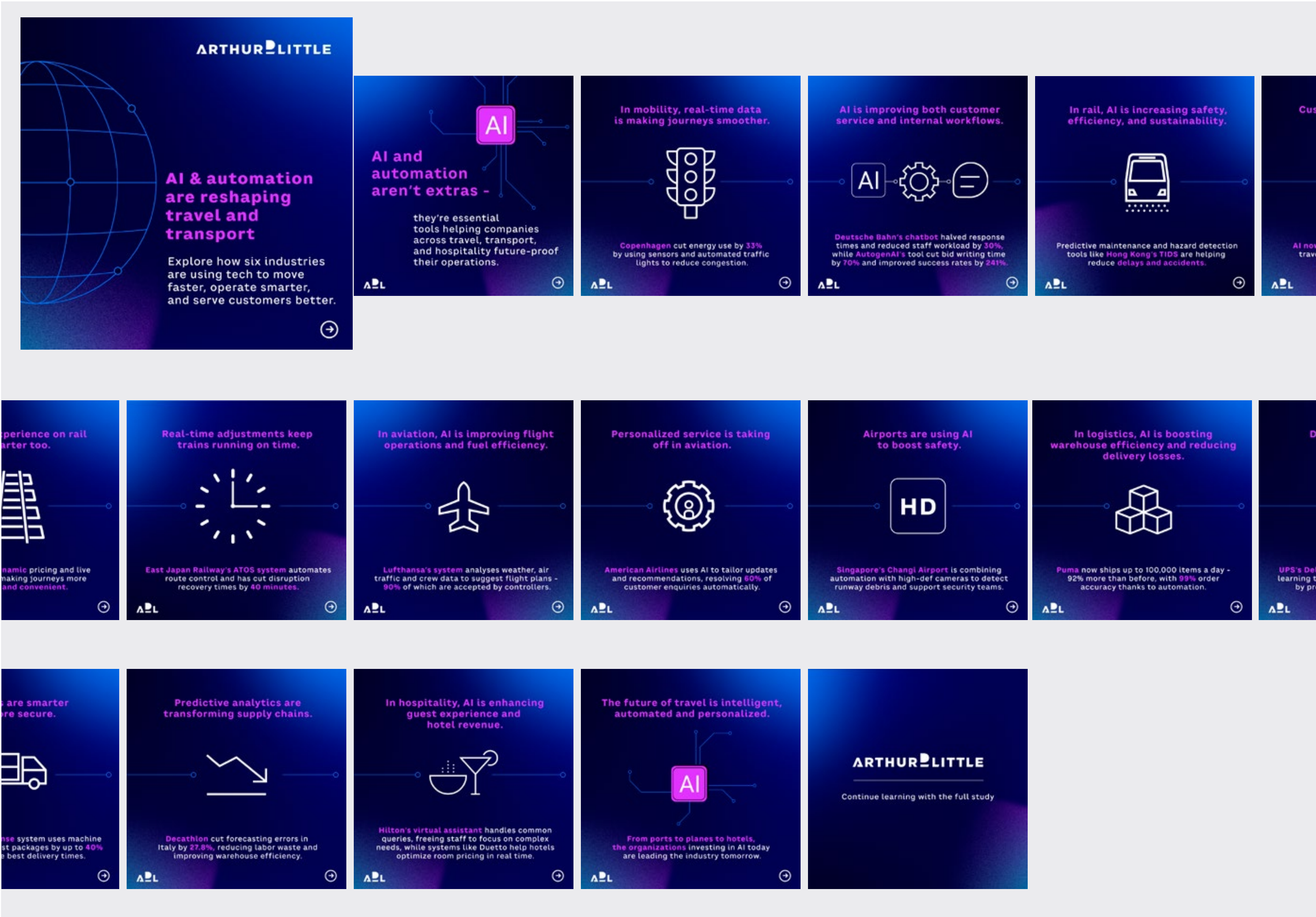
DIGITAL

Arthur D. Little

SOCIAL MEDIA CONTENT CREATION

Examples of creative content which was crafted from white paper studies to drive LinkedIn traffic to the Arthur D. Little website. Since the client prefers content-heavy carousels, the challenge was to create a visually appealing design that engages with the audience.

ROLE	UI UX Designer
SOFTWARE	Figma, Photoshop
YEAR	2025
PROJECT DURATION	1 day

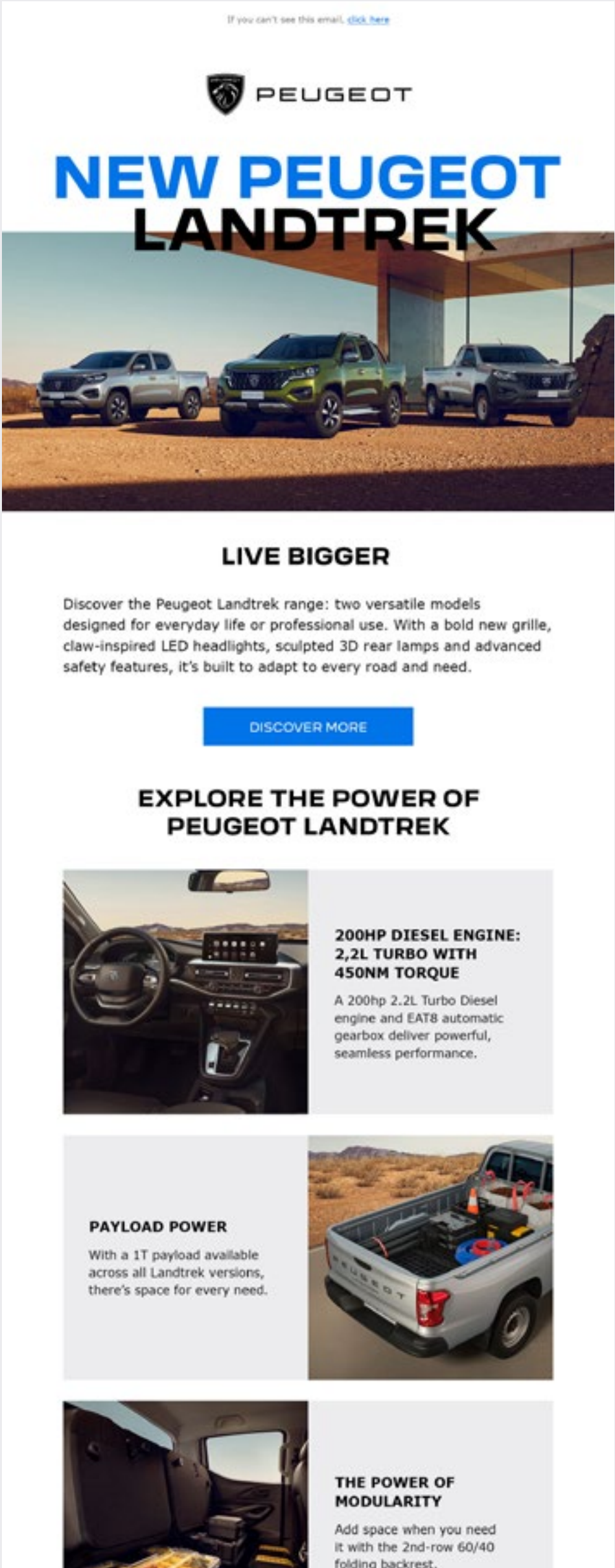
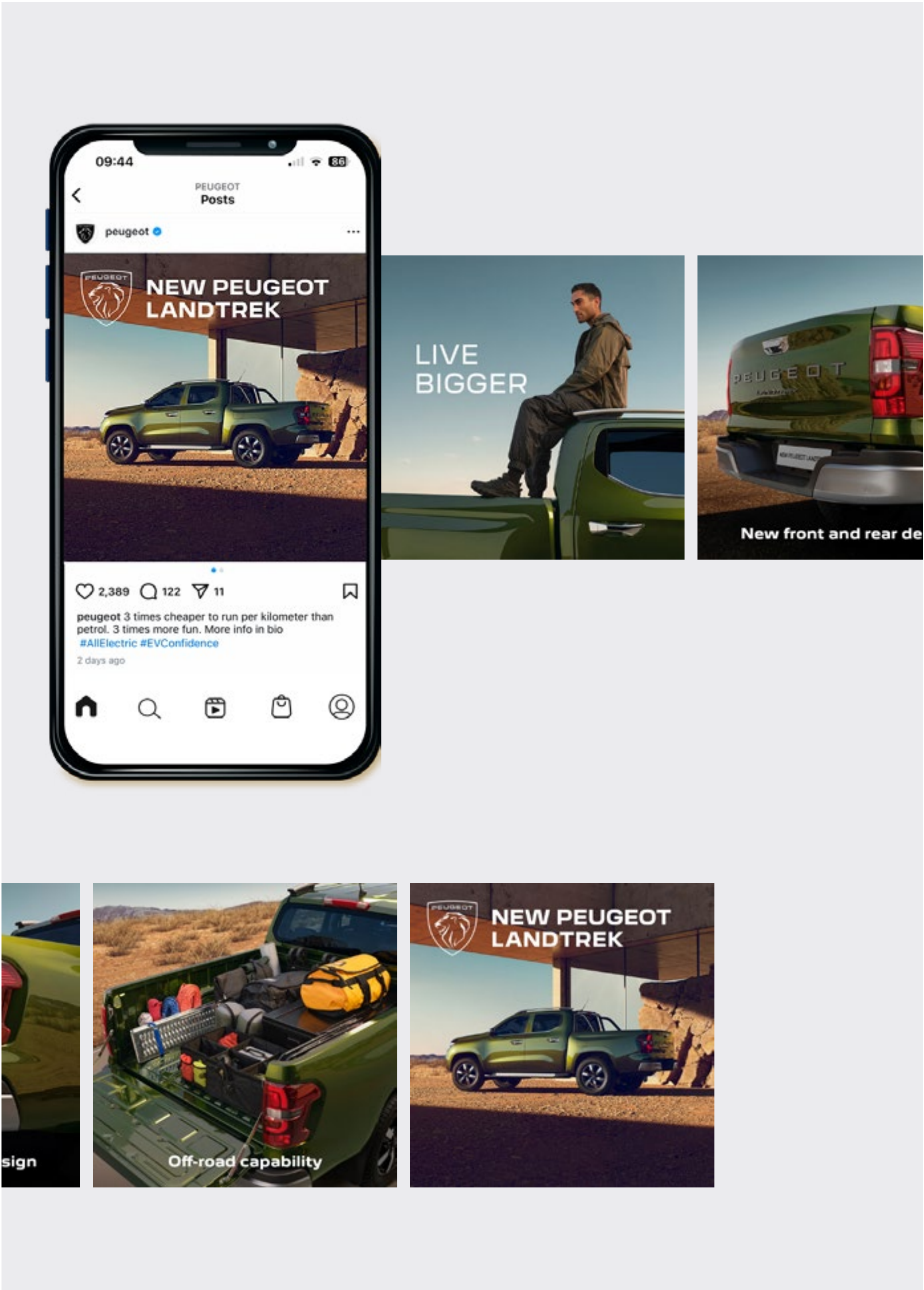


Peugeot

PEUGEOT LANDTREK CAMPAIGN

In 2024, I freelanced at Accenture Song and worked on a number of campaigns for Peugeot producing creative that worked across multiple touchpoints - OOH, DOOH, social posts and emails.

ROLE	Designer
SOFTWARE	Photoshop, After Effects
YEAR	2024
PROJECT DURATION	Varied





NEW PEUGEOT LANDTREK



LIVE BIGGER

New front and rear design

Off-road capability

Up to 3,5T towing capacity

Type approval values on the basis of the WLTP combined cycle. Values provided for comparison purposes. Important: the actual autonomy may be strongly different and may vary according to options, conditions of use of the car (driving style, speed, total weight, etc.), use of certain equipment (air conditioning, heating, etc.), tire types, road conditions, external climatic conditions. For further specific and detailed information about electric autonomy and the various factors influencing such electric autonomy please refer to (example: section XXXX of brochure XXXX).



NEW PEUGEOT LANDTREK



THINK BIGGER

**Biggest cargo bed
with 3 Euro-pallettes capacity**

1T payload

Modular seats

Type approval values on the basis of the WLTP combined cycle. Values provided for comparison purposes. Important: the actual autonomy may be strongly different and may vary according to options, conditions of use of the car (driving style, speed, total weight, etc.), use of certain equipment (air conditioning, heating, etc.), tire types, road conditions, external climatic conditions. For further specific and detailed information about electric autonomy and the various factors influencing such electric autonomy please refer to (example: section XXXX of brochure XXXX).



NEW PEUGEOT LANDTREK



LIVE BIGGER

New front and rear design

1T payload

1st and 2nd row modularity

Type approval values on the basis of the WLTP combined cycle. Values provided for comparison purposes. Important: the actual autonomy may be strongly different and may vary according to options, conditions of use of the car (driving style, speed, total weight, etc.), use of certain equipment (air conditioning, heating, etc.), tire types, road conditions, external climatic conditions. For further specific and detailed information about electric autonomy and the various factors influencing such electric autonomy please refer to (example: section XXXX of brochure XXXX).

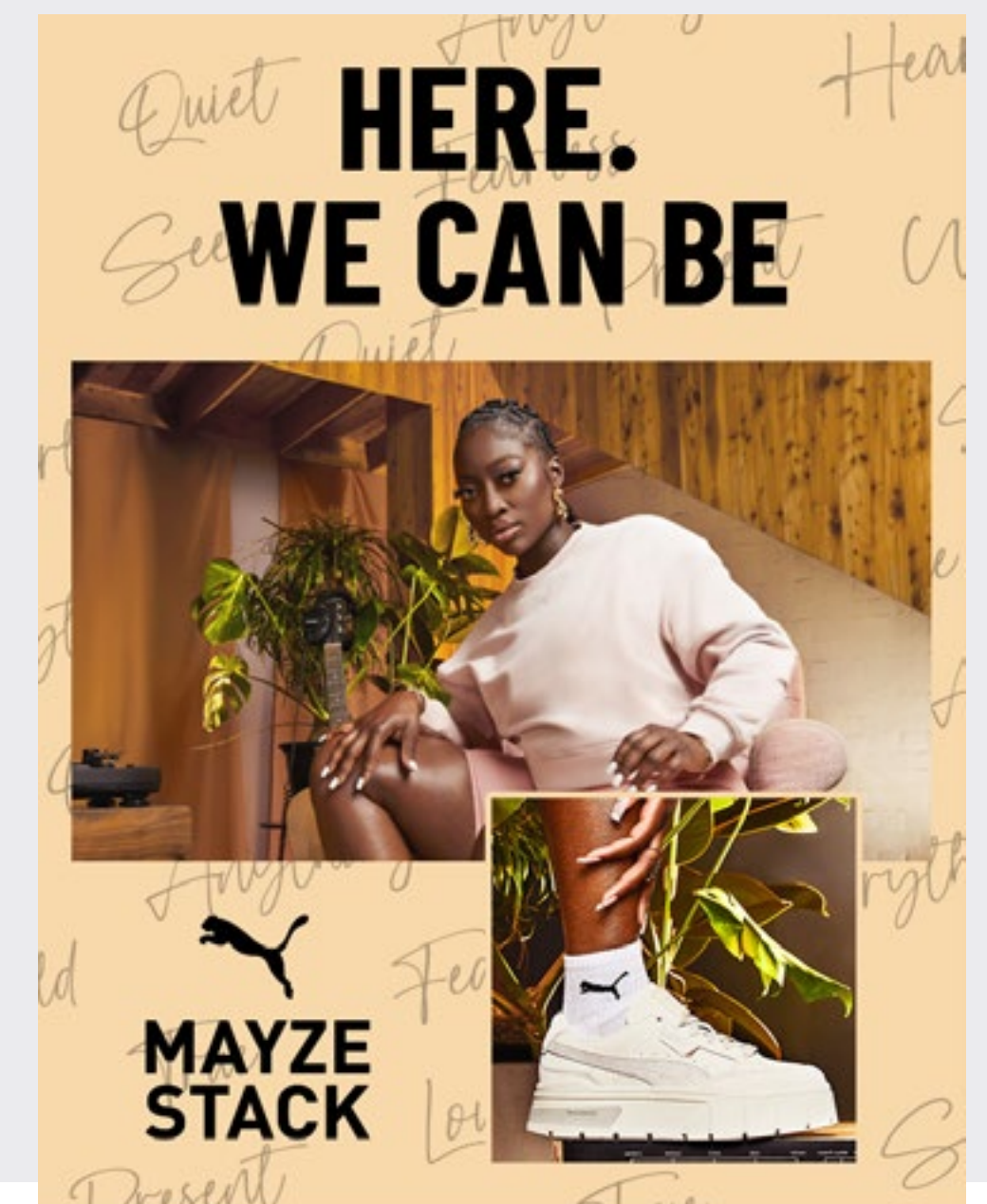
DIGITAL

Puma

MAZE STACK BANNERS

I developed a range of KV static digital banners for Puma Mayze Stack campaign for multiple display formats and aspect ratios.

ROLE	Designer
SOFTWARE	Photoshop
YEAR	2022
PROJECT DURATION	1 day

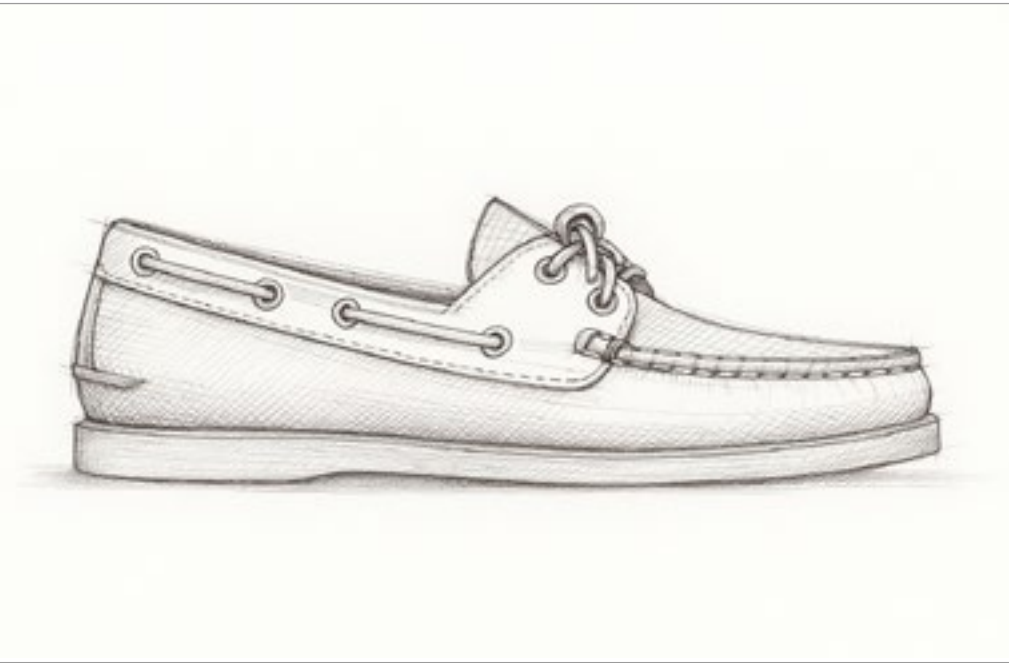


Clarks

COFFEE STYLE BOOK

A coffee style book for Clarks Originals was sent out to influencers featuring the upcoming SS26 Footwear. Illustrations were created using OpenAi with photograpy breaking up the sections throughout the book.

ROLE	Designer/ Creative Artworker
SOFTWARE	Indesign, Photoshop, OpenAI
YEAR	2025
PROJECT DURATION	2 weeks



PRINT

Clarks

INSTORE VISUAL / POS / PACKAGING

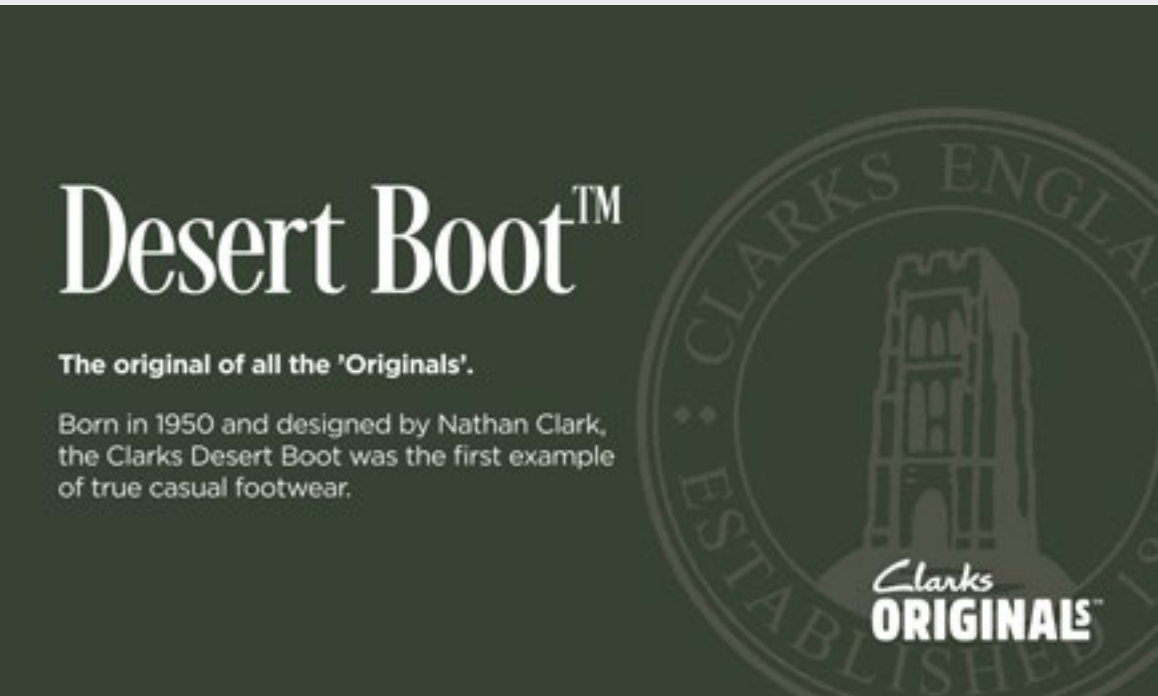
A store visual for Clarks Amsterdam of POS and foot risers recommending product placement for the Desert Boot display - also including final artwork.

ROLE Designer/
Creative Artworker

SOFTWARE Photoshop, Illustrator

YEAR 2025

PROJECT DURATION 1 week



Sony

INSTORE POS POSTERS / PRICE TICKETS

The following creative shows instore posters promoting Black Friday deals and camera lenses. Sony do not have any specific guidelines so the challenge was to try to think of engaging designs that could work across print and digital.

ROLE	Designer
SOFTWARE	Indesign, Illustrator, Photoshop
YEAR	2023
PROJECT DURATION	Various



SONY

WH-1000XM4

ANC

Industry leading Noise Cancellation¹

Hi-Res Audio

Hi-Res Audio

Industry leading Call Quality²

Bluetooth Multipoint connection³

30h

Up to 30 hours⁴ battery life

Available in colours:

WHAT HI-FI?

★★★★★

Sony WH-1000XM5

May 2022

ForTheMUSIC

To purchase the product, present this card to a member of the team.

iPhone

android

alexabuilt-in

Ok Google

SONY

WFC700

ANC

Industry leading Noise Cancellation¹

Hi-Res Audio

Hi-Res Audio

Industry leading Call Quality²

Bluetooth Multipoint connection³

30h

Up to 30 hours⁴ battery life

Available in colours:

WHAT HI-FI?

★★★★★

Sony WH-1000XM5

May 2022

ForTheMUSIC

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iPhone

android

alexabuilt-in

Ok Google

SONY

WH-1000XM5

ANC

Industry leading Noise Cancellation¹

Hi-Res Audio

Hi-Res Audio

Industry leading Call Quality²

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30h

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Available in colours:

WHAT HI-FI?

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Sony WH-1000XM5

May 2022

ForTheMUSIC

To purchase the product, present this card to a member of the team.

iPhone

android

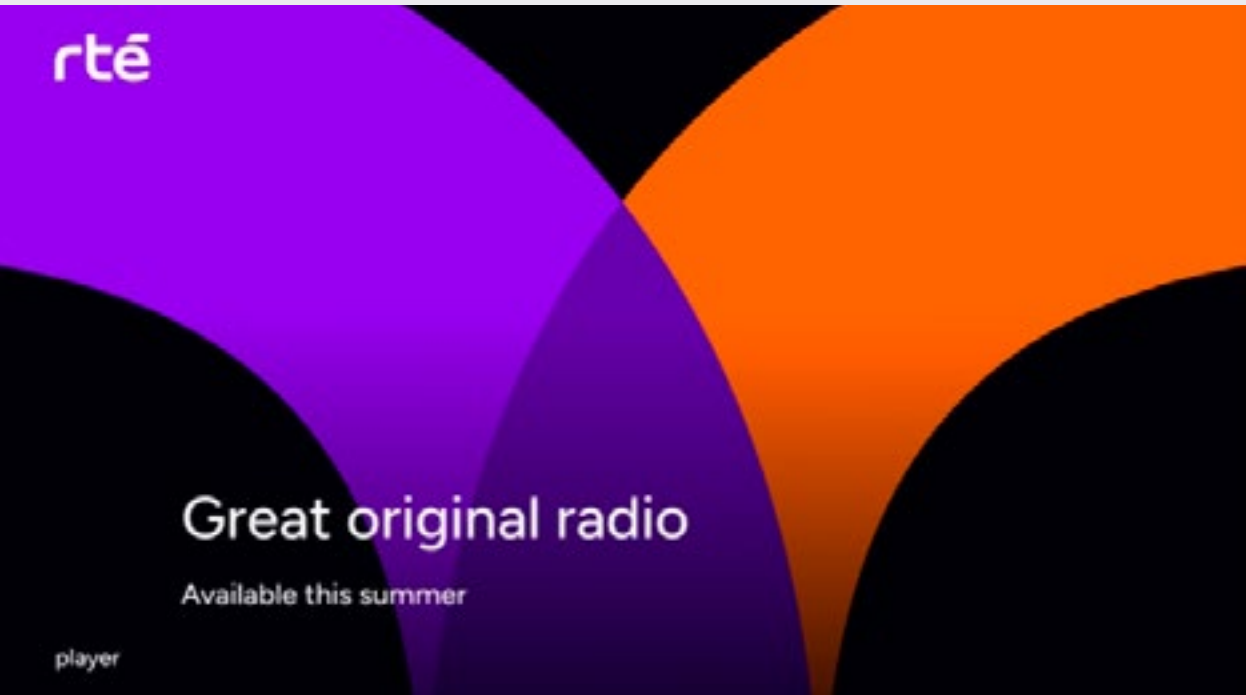
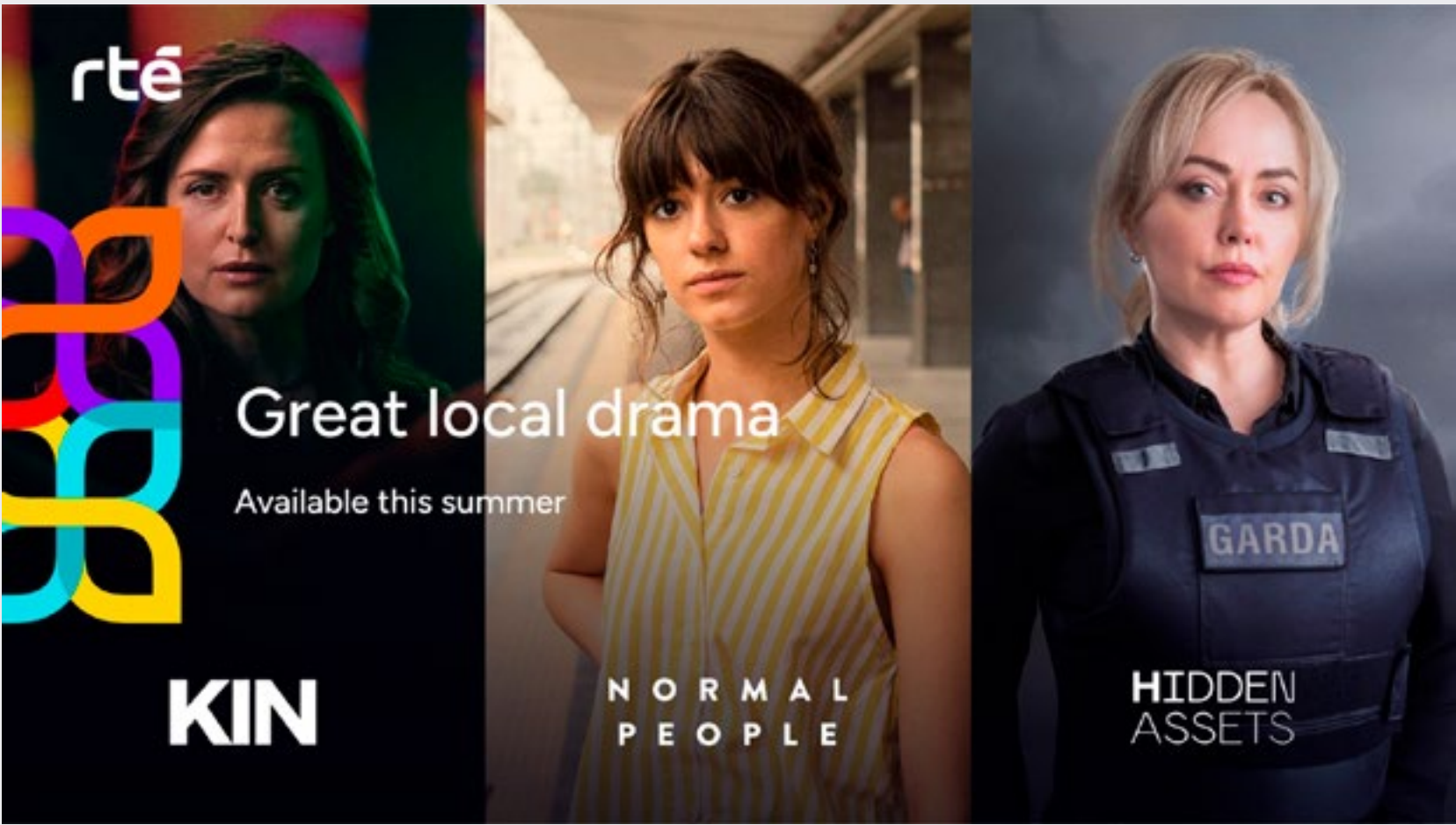
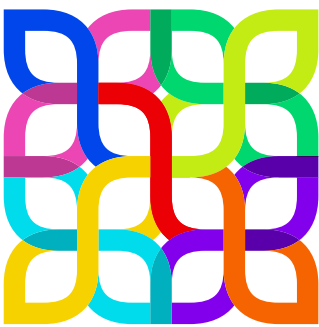
alexabuilt-in

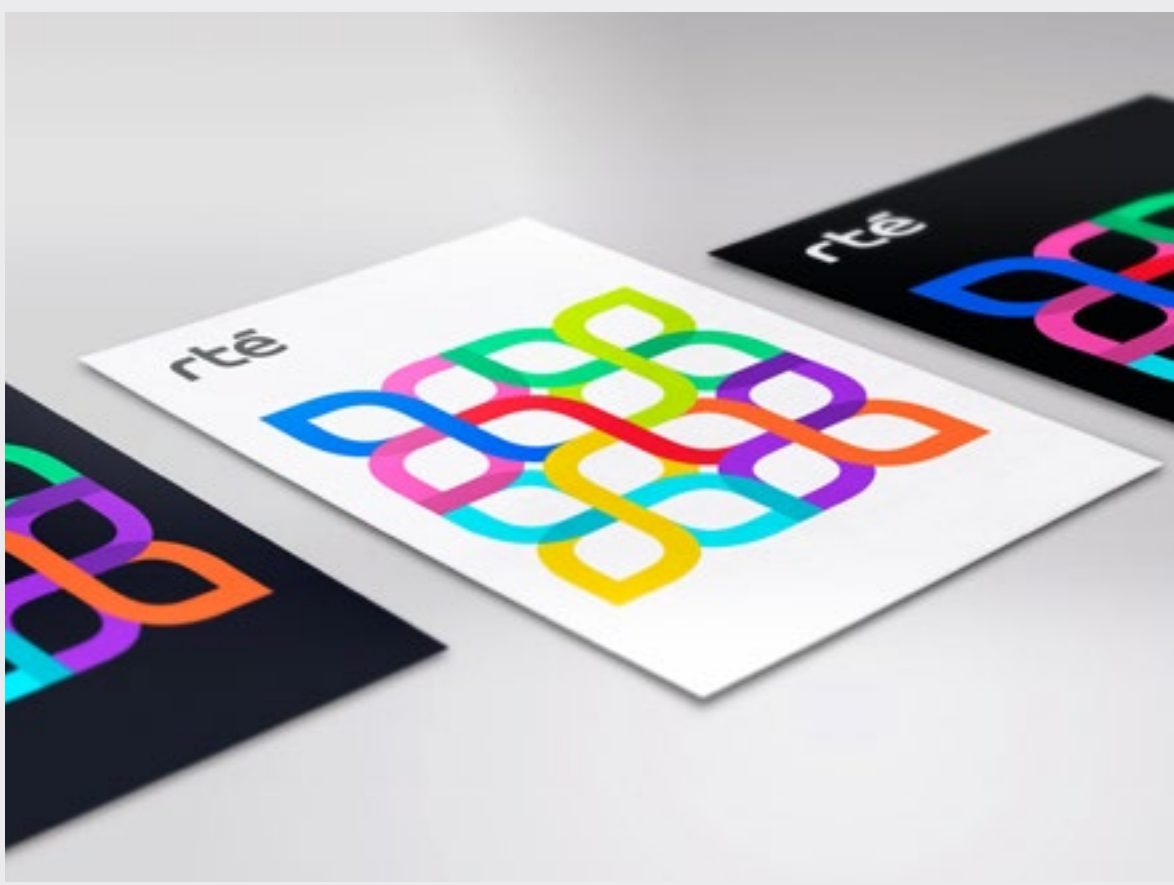
Ok Google

RE-BRAND DEVELOPMENT

I had the opportunity to work as a freelance designer on a rebrand project for RTÉ, Ireland’s national broadcaster. Working from a brand stamp developed by the agency, my role was to explore and develop applications of the identity across a range of touchpoints, investigating how content could be integrated and expressed within the system in engaging and versatile ways.

ROLE	Designer
SOFTWARE	Indesign, Illustrator, Photoshop
YEAR	2023
PROJECT DURATION	3 months



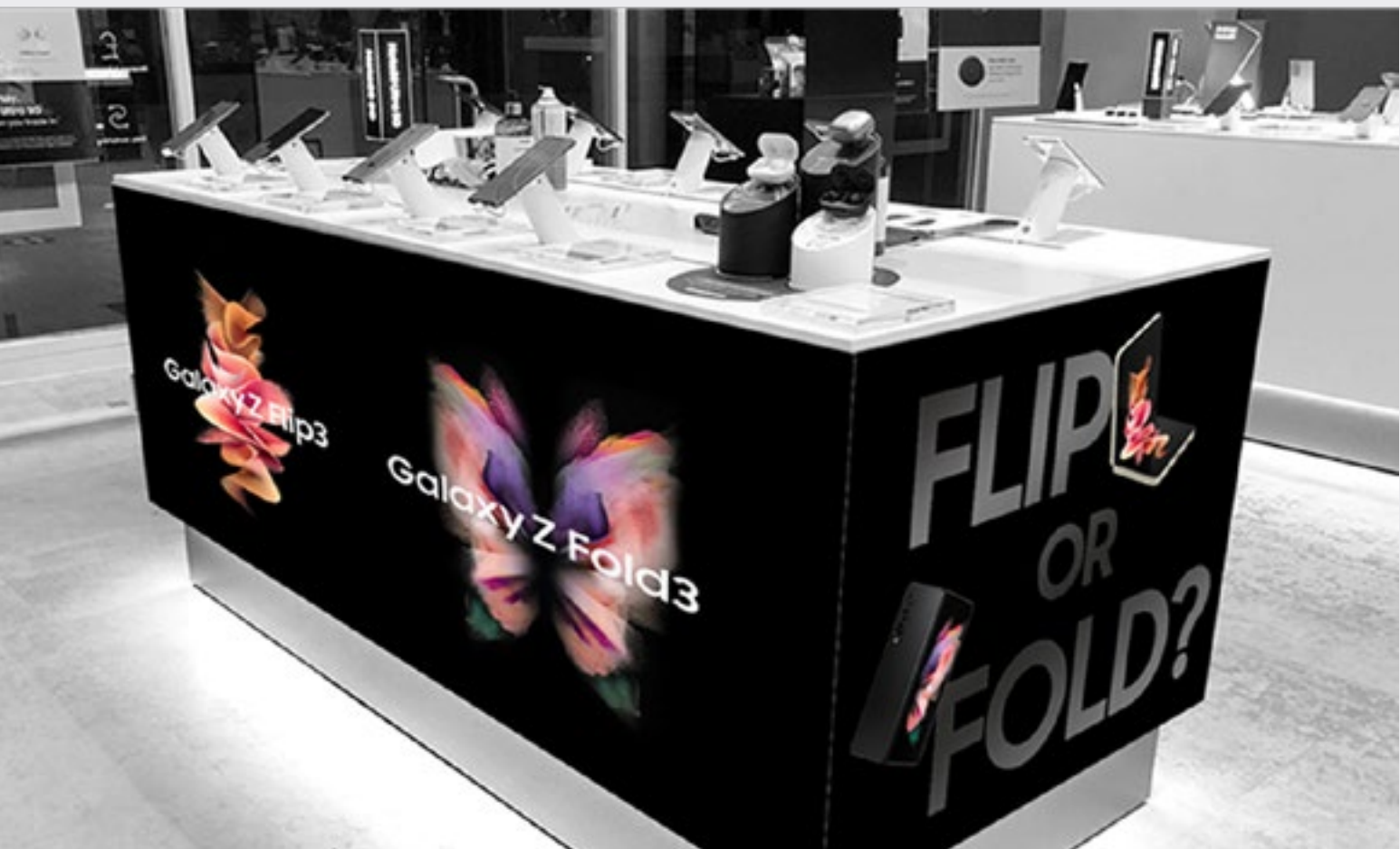


Samsung

POS

As Brand Guardian for Samsung at KHWS, I worked across a range of campaign launches for Samsung Experience Stores. My role involved translating campaign key visuals into cohesive multi-channel executions, adapting assets across digital and print touchpoints while ensuring brand consistency and quality throughout.

ROLE	Designer/ Creative Artworker
SOFTWARE	Indesign, Illustrator Photoshop
YEAR	2021
PROJECT DURATION	Various



Pre-order the pioneering
Galaxy Z Fold3

from £1,149
or £29 per month on
0% finance when you trade-in.¹

Claim a complimentary
**Galaxy Z Fold3
Starter Kit**
worth **£79.99**

With a Flip Case +
S Pen and 25W Super
Fast Charger in the
bag, you'll be ready
for anything.²

Pre-order the iconic
Galaxy Z Flip3

from £499
or £13 per month on
0% finance when you trade-in.⁴

You love it, we cover it.
Samsung Care+
Get 1 year free protection.

Protect your Galaxy Z Flip3 or
Galaxy Z Fold3 from life's little
surprises. Register within
30 days of purchase.³

20% off
Galaxy Z Series accessories
when you buy the Galaxy Z Fold3
or Galaxy Z Flip3.⁵

¹10% finance representative for up to 36 months. Minimum 10% deposit required. This offer is subject to credit and identification checks. Galaxy Z Fold3 256GB £1,599, after £250 trade-in top-up and "working" Galaxy Note10+ 5G 256GB trade-in price paid is £1,349. Galaxy Z Flip3 128GB £949, after £250 trade-in top-up and "working" Galaxy Note10+ 5G 256GB trade-in price paid is £499. Offer cannot be combined with student discount.
²Purchase between 11.08.21 - 31.12.21, from a participating retailer. Claim online at samsungpromotions.co.uk/claims/starterkit by 30.01.22. UK/ROI, 18+ only. Rewards can be claimed at the same time as purchase from the Samsung Online Shop. For full T&C's, see samsungpromotions.co.uk/claims/starterkit.
³Register within 30 days of purchase. 18+ only. Samsung Care+ coverage may vary by country, model and deductibles may apply. Theft or loss is not covered. Claims limit is 2 claims per 12 months. Service fee not included. Service fee per claim Galaxy Z Flip3 £99 or Galaxy Z Fold3 £115. Terms and conditions apply, find details at www.samsung.co.uk/offer/samsung-care-plus/.
⁴10% finance representative for up to 36 months when you buy with any Galaxy Z Fold3 or Z Flip3. Minimum 10% deposit required. This offer is subject to credit and identification checks.
⁵20% off Galaxy Z Fold3 or Z Flip3 accessories applied as a discount to retail price when bought with device.
Prices, specifications and services are subject to change without prior notice. Product and offers subject to availability.

**Brilliant on their own,
unstoppable together**

Experience the full Galaxy
package, making small work
of big tasks.

Galaxy Watch4 40mm BT
Add to finance from **£7 per month⁴**

Galaxy Watch4 Classic 42mm BT
Add to finance from **£9 per month⁴**

Galaxy Buds2
Add to finance from **£4 per month⁴**

SAMSUNG

Galaxy Z Fold3

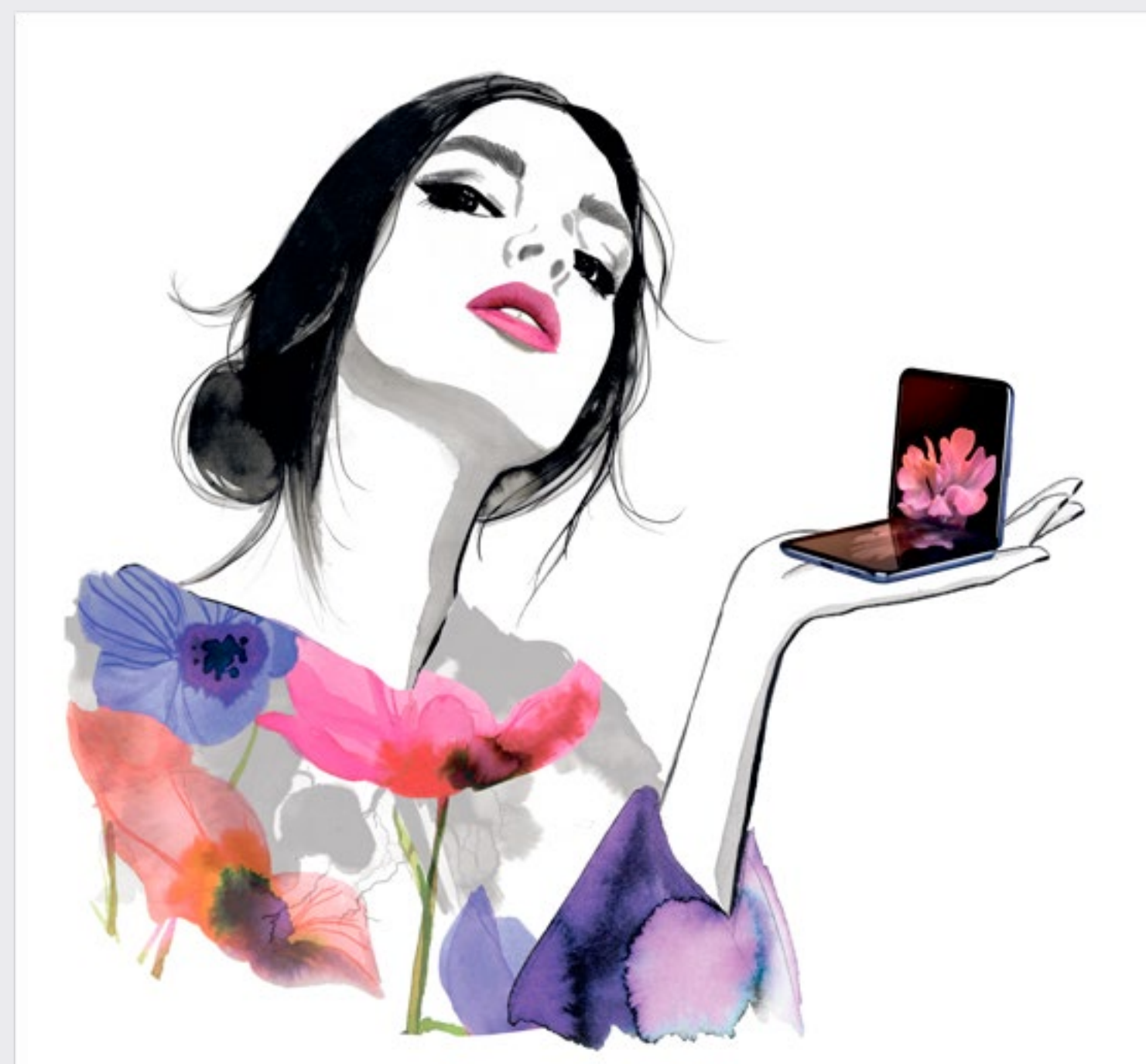
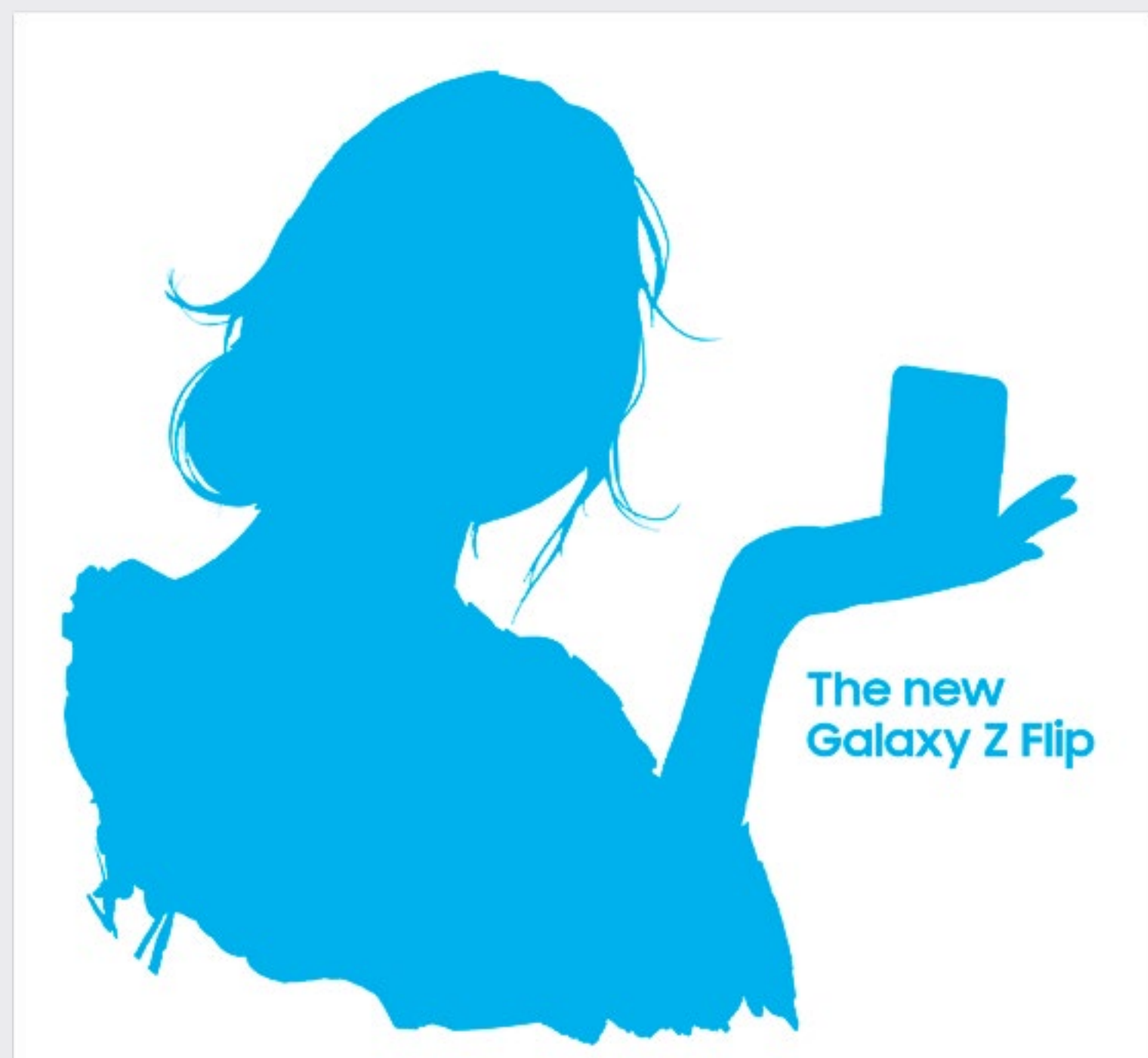
Compare the range

Model	Storage	Price	Price Per Month - 36m 0% finance ¹
Galaxy Z Fold3 5G	256GB	£1,599	£40/m
	512GB	£1,699	£43/m
Galaxy Z Flip3 5G	128GB	£949	£24/m
	256GB	£999	£25/m

SAMSUNG

Galaxy Z Fold3 | Z Flip3

The S Pen Fold Edition sold separately and is only compatible with Z Fold3.



Introducing Galaxy Z Flip3, a flip phone for our time.
Designed with a real folding glass display and free-stop hinge,
it folds to fit compactly into any pocket.

Pre-order the iconic Galaxy Z Flip3 from £449 or £13 per month on 0% finance when you trade-in.

FIND YOUR NEAREST STORE



The Cover Display, now four times larger than the original Galaxy Z Flip, lets you stay on top of your calls, messages and notifications with a glance.

Selfies will never be the same again. Use Flex mode to practice your pose and capture hands-free shots with a simple wave of your palm.



*This promotion is available for up to 30 months. Minimum 10% deposit required. This offer is subject to credit and identification check. Savings Plan: \$198.000 USD, after \$750 made (one-up) and "working". Delivery fee: \$100.000 USD. In gross price \$100K. Trade-in is applied as a discount to purchase device retail price. Offer cannot be combined with student discount.

Samsung Gear - coverage may vary by location; model and accessories may apply. Their prices are not covered. Claims limit is 12 months. Service fee not included. Service fee per claim \$20. Terms and conditions may apply. Visit details at [www.samsung.com/us/offers/samsung-gear-2016](#).

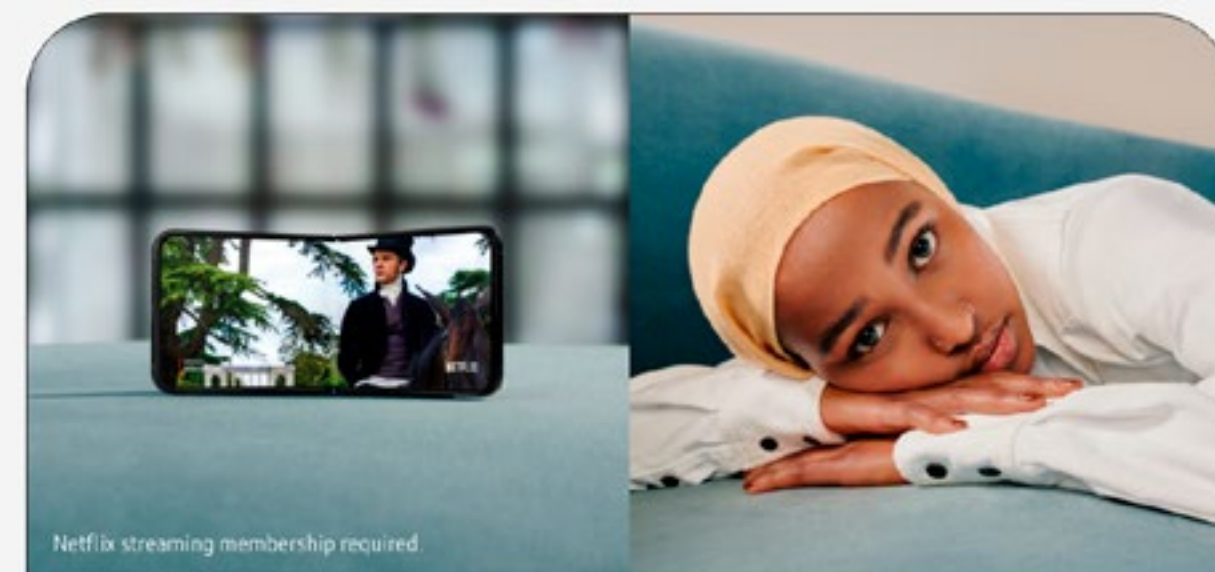
Prices, specifications and services are subject to change without prior notice. Product and offers subject to availability.

This website has been used to study the relationship between children's literacy skills and the learning experiences they have in the UK. PIRLS is a company incorporated and operating under the laws of England and Wales (registered number: 10470033), and located at Network House Third Floor, 100 Brook Street, London, W1A 1AA, UK.

Three Samsung Galaxy Z Fold smartphones in a gold finish are displayed against a white background. One phone is fully unfolded, lying flat to show its large screen with a vibrant pink and orange flower wallpaper. A second phone is partially unfolded, standing upright to show its hinge mechanism. A third phone is fully folded into a compact, square-like shape, showing the external display and camera lenses on its back.

Introducing Galaxy Z Flip3, a flip phone for our time.
Designed with a real folding glass display and free-stop hinge,
it folds to fit compactly into any pocket.

FIND YOUR NEAREST STORE



The folding smartphone revolution has begun. Introducing our next-generation members of the Galaxy Z Series – Galaxy Z Fold3 and Galaxy Z Flip3.

Pre-order the new Galaxy Z Series from £499 or £13 per month on 0% finance when you trade-in.

FIND YOUR NEAREST STORE

Get even more done by claiming a complimentary Starter Kit worth £79.99 when you buy a Galaxy Z Fold3.

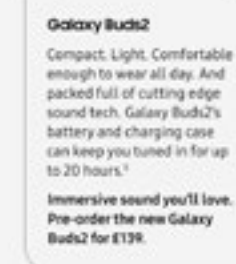
With a Flip Case + S Pen and 25W Super Fast Charger in the bag, you'll be ready for anything.¹

Experience the full Galaxy package, making small work of big tasks.



Whether you're fine dining or pumping iron, stay connected and look the part at the same time. Go further, do more and be better, with the versatile Galaxy Watch4 Series.

Pre-order the new Galaxy Watch4 Series from £174 or £5 per month on 0% finance when you trade-in.⁴



Galaxy Buds2
Compact. Light. Comfortable enough to wear all day. And packed full of cutting edge sound tech, Galaxy Buds2's battery and charging case can keep you tuned in for up to 20 hours.¹

Immersive sound you'll love.
Pre-order the new Galaxy
Buds2 for \$139.



FIND YOUR NEAREST STORE

[illegible]

This journal has been set up to give the Polymer Group for Europe (PGE) a more operationally focussed forum. The PGE is a company-wide partnership operating under the joint leadership of the Polymer Division, ICI, and the Polymer Division, Shell. The PGE is a company-wide partnership operating under the joint leadership of the Polymer Division, ICI, and the Polymer Division, Shell. The PGE is a company-wide partnership operating under the joint leadership of the Polymer Division, ICI, and the Polymer Division, Shell.

The folding smartphone revolution has begun. Introducing our next-generation members of the Galaxy Z Series – Galaxy Z Fold3 and Galaxy Z Flip3.

 Plus, free 1 year Samsung Care+ worth up to £109.²

Transform your productivity with a
Galaxy Z Fold3 Starter Kit.

With a Flip Case + S Pen and 25W Super Fast Charger in the bag, you'll be ready

Expedia

POWER POINT

Example slides of a brand refresh for Expedia.

ROLEDesigner

SOFTWAREPower Point

YEAR2023

PROJECT DURATIONVarious

MeSo speaker template

Optional subtitle

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Maecenas porttitor congue massa. Fusce posuere.

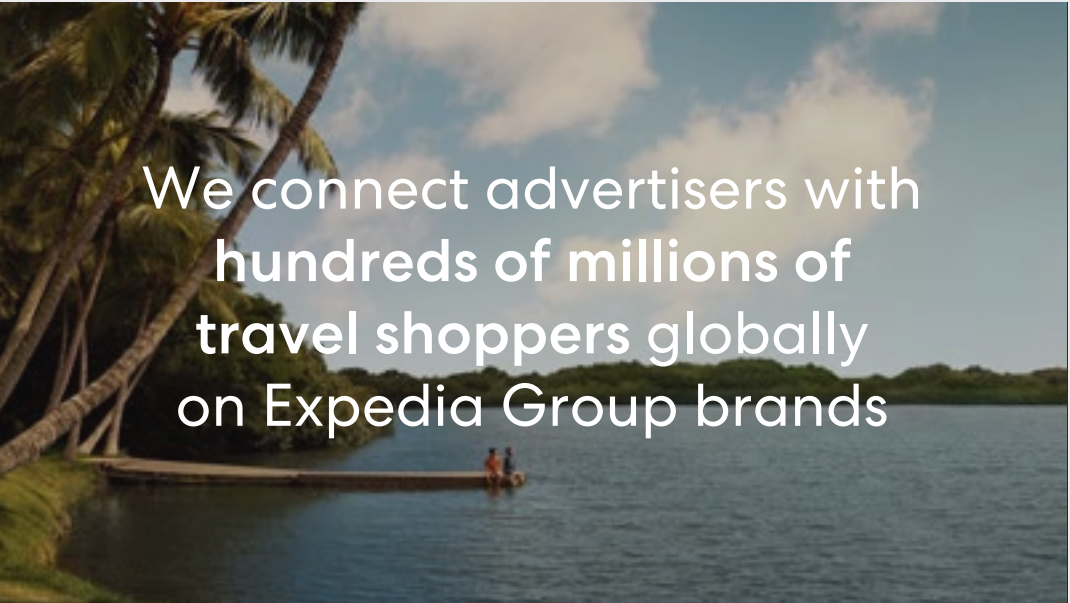
xx.xx.xx



expedia group



When travelers win, we all win.



We connect advertisers with hundreds of millions of travel shoppers globally on Expedia Group brands

The world's leading travel technology partner

70+
Years of experience

+1 Billion
Trips



Empowering your success in the universe of travel



Reach the world's largest travel audience – who you want and when you want



Build your business with best-in-class traveler technology



Understand traveler wants, needs, and trends at a market and macro level

UNDERSTAND

Your business deserves the most comprehensive travel insights

600M
billion AI predictions

70PB
of travel data



Recommendations
Targeted actions



Market trends
Understanding search and booking patterns



Competitive benchmarking
Understand how you compete



Customized reports
Fit your specific needs

Top insights



Traveler confidence grows search increase QoQ



Travelers planning further out mid-year searches increase YoY



City and beach destinations remain popular



Travelers make up for lost time by planning more trips

Source: Expedia Group data, Q1 2023

[destination x] search windows vary

Search windows for [market x] vary according to origin market conditions and [x factors]

Source: Expedia Group data, Q4 2021

[EXAMPLE DATA]

Feeder Market #1

13%	15%	23%	49%
-----	-----	-----	-----

Feeder Market #2

14%	27%	23%	36%
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0-14 days 22-60 days 60-90 days 90+ days

Example slides of a brand refresh for AXA.

ROLE

Designer

SOFTWARE

Power Point

YEAR

2023

PROJECT DURATION

Various

Investment
Managers

AXA IM Prime
YOUR PARTNER FOR PRIVATE MARKETS SOLUTIONS

Marketing Communication
January 2024

01. AXA IM Prime

Being Part of the AXA Group
...brings potential benefits to clients

93m clients!
INDIVIDUALS AND BUSINESS

51
COUNTRIES¹

AA-
STANDARD & POOR'S²

Aa3
MOODY'S³

A+ Superior
AM BEIS⁴

World Leader Insurance and Asset Management Group

Committed to human progress

Access and insight

Strategic partnership

Innovation

AXA Investment Managers – Centres of Expertise

Four pillars

FOUNDED IN
1994

AXA IM Core
€503bn
AUM

Fixed Income
High yield
IG Credit
Inflation
Emerging Markets
Govt bonds
Money Markets

Equities
Global
Regional & Country
Thematic
Sustainable & Impact

Multi Asset
Elegant solutions
(Capital growth, capital preservation,
income generation, inflation impact)

€840bn¹
OF ASSETS UNDER
MANAGEMENT

AXA IM ALTS
€186bn
AUM

Private Debt & Alternative Credit
Real estate debt
Infrastructure debt
Alternative credit

Real Estate Equity
Listed real estate
CRE Debt

Private Equity & Infrastructure
Infrastructure Private Equity
Impact Private Equity

2,649
EMPLOYEES

AXA IM Prime
€35bn²
AUM

Private Assets
Private equity
Infrastructure equity
Private debt
Real-Reporting
GP stake

Liquid Alternative Strategies
Hedge Funds
Discretionary
Solutions
Multi private assets mandate

22
OFFICES

AXA IM Select
€30bn
AUM

Funds of Funds
Investment Advisory
Discretionary Portfolio Management
Individualised Protected Solutions
UL Oversight

AXA IM Prime: Your Private Markets Enabler

What we do

20+
AVERAGE
YEARS IN
ALTERNATIVE
INVESTMENTS

€35bn¹
OF ASSETS
UNDER
MANAGEMENT

46
CLIENTS

Partnering with Best-in-Class Private Assets
Managers and Institutions

• To source and manage diversified portfolios across
private assets and hedge funds

• Through primary and secondary funds, co-investments
and direct strategies

• "One-stop-shop" engineering customised solutions
for LPs and GPs

Affiliated to a World-Leading Insurer

• AXA Group will be an anchor investor in most of
our initiatives creating a clear alignment of interests
with clients

• Insurance DNA with risk management culture at the core
and focus on downside protection

Expert Investment Team

• With the insight of investing as a principal investor

• Long track record of investing in alternatives for AXA Group

• Structuring capabilities to support the needs of a global
and diverse investor base

Committed to Being a Long-Term Responsible Investor

• Championing sustainability through manager engagement

• Building a partnership with AXA climate that helps us
measure and monitor our progress towards net zero

• Defining an ambitious ESG strategy

Organisational Chart

78+
EMPLOYEES

37%
FEMALE

6
CITIES

17
NATIONALITIES

CEO
Pascale Chirio (Partner) 25 Years of Experience

Investment Teams – (34 people)

Private Equity
Peter Ischebeck (Partner) 23 Years of Experience

Private Debt
Fabien Perret (Partner) 25 Years of Experience

Infrastructure
Jean-Pascal Assouan (Partner) 29 Years of Experience

GP Stakes
Gilles Ducommun 18 Years of Experience

NAV Financing
Philippe Higon 22 Years of Experience

Hedge Funds
Johann Rogers (Partner) 23 Years of Experience

Private Markets Solutions
Marcus Thiel (Partner) 25 Years of Experience

Support Teams – (44 people)

Operations
Guillaume Valois (Partner)

Risk Management
Olivier Palle

Operational Due Diligence
Michael Belfucci

ESG & Sustainability
Marie Luchet

Business Development
Caroline Andrie (Partner)

Product Development
Benedicte Rabier

Legal
Agnès Cathéhou

Structuring
Angèle Gony

Tax
Marie-Samuelle Dudoit

Compliance
Aurélien Noblet

AXA IM Prime – 360° Platform

Offering a comprehensive range of alternative solutions

Verticals

Private Debt

Private Equity

Infrastructure

Hedge Funds

AUM¹

€18.3bn

€13.3bn

€5.4bn

€4.6bn

Expertise

Primaries, Secondaries, Co-investments
& Direct strategies (GP Stakes, NAV Financing)

Offshore, UCITS, QIS

Style/Focus

Direct Lending &
NAV Financing

Buyout & GP Stakes

Core & Value Add

Diversified & Thematic

Disbursed Chief Investment Officer

SIMs

Cross-Asset Allocation

Capital Efficiency

Structuring

AXA IM Prime: An Advanced ESG Investor Aiming
At Creating Sustainable Value

Deeply rooted in AXA's DNA to act for human progress by investing in what matters

Implementing a robust ESG selection and
monitoring process to manage risks and
identify opportunities across
asset classes

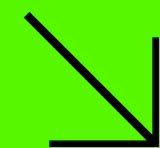
Supporting our partners to enhance best
ESG practices in private markets

Increasing the deployment of capital
invested in social and environmental
solutions, including those tackling
climate change

To accelerate the transition to a more sustainable economy

**Thank you
for your
time**

BACK



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charlottemeek.design@gmail.com

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charlotte meek
Designer